FORM	4
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Check this box if no
longer subject to
Section 16. Form 4 or
Form 5 obligations
may continue. See
Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden 0.5 hours per response...

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses))		-									
1. Name and Address of Reporting Person – COOPER FRED W			2. Issuer Name a USANA HEAI			•••			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner			
3838 WEST PARKW	3. Date of Earliest Transaction (Month/Day/Year) 10/30/2003						X Officer (give title below) Other (specify below) Vice President of Operations					
SALT LAKE CITY,	4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line) X_Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(State)	(Zip)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									
1.Title of Security (Instr. 3)		Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	(Instr. 8)	tion	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (A) or Amount (D) Price)))	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership	
Common Stock		10/30/2003		М		4,000 <mark>(1)</mark>	А	\$0.83 <mark>(2)</mark>	4,000	D		
Common Stock 10/30/2003			S		4,000	D	\$32	0	D			
Common Stock		10/31/2003		М		8,000	А	\$0.83	8,000	D		
Common Stock		10/31/2003		S		8,000	D	\$33.5231	0	D		
Common Stock									5,962	Ι	401K	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1474 (9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

	(e.g., puts, calls, warrants, options, convertible securities)														
1. Title of	2.	3. Transaction	3A. Deemed	4.		5. N	umber	6. Date Exerc	isable and	7. Title and	Amount	8. Price of	9. Number of	10.	11. Nature
	Conversion		Execution Date, if	Transac	ransaction of		Expiration Date		of Underlying		Derivative	Derivative	Ownership	of Indirect	
		(Month/Day/Year)		Code				(Month/Day/Year)		Securities			Securities		Beneficial
(Price of		(Month/Day/Year)	(Instr. 8			urities			(Instr. 3 and	d 4)	· /		Derivative	
	Derivative						uired								(Instr. 4)
	Security					(A)							0	Direct (D)	
							osed							or Indirect	
						of (Inc	D) tr. 3, 4,						Transaction(s) (Instr. 4)	(1) (Instr. 4)	
						and		,					(IIISU. 4)	(111501.4)	
					1	unu	5)				Amount				
								D (F •		or				
								Date Exercisable	Expiration Date	Title	Number				
				Code	v	(A)		Excicisable	Date		of Shares				
						` ´									
Stock															
Options	\$0.83	10/30/2003		М			1 000	00/01/2003	03/01/2012	Common	4,000	\$0.83	180,000	D	
(Right to	\$0.65	10/30/2003		IVI			4,000	09/01/2003	03/01/2012	Stock	4,000	\$0.65	180,000	D	
buy)															
Stock															
										C					
Options	\$0.83	10/31/2003		М			8,000	09/01/2003	03/01/2012	Common	8,000	\$0.83	172,000	D	
(Right to							, i i i i i i i i i i i i i i i i i i i			Stock	·		, i		
buy)															
Stock															
Options										Common			** *		
(Right to	\$2.45							01/11/2000	01/11/2010	Common Stock	\$20,000		\$20,000	D	
										STOCK					
buy)															

Reporting Owners

Den ertine Ormen Neme (Address	Relationships								
Reporting Owner Name / Address	Director	10% Owner	Officer	Other					
COOPER FRED W 3838 WEST PARKWAY BLVD SALT LAKE CITY, UT 84120			Vice President of Operations						

Signatures

Gilbert A. Fuller, as attorney in fact	11/03/2003
Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Share amount adjusted to reflect forward 2-for-1 stock split effective October 31, 2003.
- (2) Price adjusted to reflect forward 2-for-1 stock split effective October 31, 2003

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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