# **UNITED STATES**

# SECURITIES AND EXCHANGE COMMISSION

**WASHINGTON, D.C. 20549** 

FORM 8-K

**CURRENT REPORT** 

Pursuant to Section 13 or 15(d) of

The Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported): July 24, 2012

# USANA HEALTH SCIENCES, INC.

(Exact name of registrant as specified in its charter)

Utah (State or other jurisdiction of incorporation)

0-21116 (Commission File No.) 87-0500306 (IRS Employer Identification Number)

3838 West Parkway Boulevard Salt Lake City, Utah 84120 (Address of principal executive offices, Zip Code)

Registrant's telephone number, including area code: (801) 954-7100

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:
☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

## Item 2.02 Results of Operations and Financial Condition.

On July 24, 2012, USANA Health Sciences, Inc. issued a press release announcing its financial results for the second quarter and six months ended June 30, 2012. The release also announced that executives of the company would discuss these results with investors on a conference call broadcast over the World Wide Web and by telephone and provided access information, date and time for the conference call. A copy of the press release is furnished herewith as Exhibit 99 to this Current Report on Form 8-K and is incorporated herein by reference. The company will also post this document on its corporate website, www.usanahealthsciences.com.

The information in this Current Report is being furnished and shall not be deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that Section. The information in this Current Report shall not be incorporated by reference into any registration statement or other document pursuant to the Securities Act of 1933, as amended. The furnishing of the information in this Current Report is not intended to, and does not, constitute a representation that such furnishing is required by Regulation FD or that the information this Current Report contains is material investor information that is not otherwise publicly available.

## Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

Exhibit 99 Press release issued by USANA Health Sciences, Inc. dated July 24, 2012 (furnished herewith).

# **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

# USANA HEALTH SCIENCES, INC.

By: /s/ G. Douglas Hekking

G. Douglas Hekking, Chief Financial Officer

Date: July 24, 2012

## **USANA Health Sciences Announces Record Second Quarter 2012 Financial Results**

- Second quarter net sales increased by 8.0% to \$160.9 million
- Earnings per share increased by 26.1% to \$1.11 for the quarter
- Company raises 2012 financial outlook

SALT LAKE CITY--(BUSINESS WIRE)--July 24, 2012--USANA Health Sciences, Inc. (NYSE: USNA) today announced financial results for its fiscal second quarter ended June 30, 2012.

#### Financial Performance

Net sales for the second quarter of 2012 increased by 8.0% to \$160.9 million, compared with \$148.9 million in the prior-year period. The growth in net sales was driven by increases in both the Company's Asia Pacific and North America & Europe regions. Changes in currency exchange rates reduced net sales by \$2.7 million.

Net earnings for the second quarter increased to \$16.7 million, an increase of 20.9%, compared with the prior-year period. This increase was due primarily to higher net sales, improved gross margins, lower relative Associate incentive expense, and a lower effective tax rate. Earnings per share for the quarter increased 26.1% to \$1.11, compared with \$0.88 in the second quarter of the prior year. This improvement in earnings per share resulted from higher net earnings and a lower number of diluted shares outstanding, resulting from the Company's share repurchases over the last 12 months.

"USANA delivered solid second quarter results, which capped a very impressive first half of 2012," said Mr. Dave Wentz, Chief Executive Officer. "During the quarter, we continued to see momentum in our business build due, in part, to our successful launch of a new component to our Associate compensation plan. This component, which is known as our Lifetime Matching Bonus, was very well received by our Associates worldwide. Along with the introduction of the Lifetime Matching Bonus, we ran a short-term sales promotion that also contributed to our positive results during the quarter."

#### **Regional Results**

Net sales in the Asia Pacific region increased by 11.0% to \$98.4 million, compared with \$88.7 million for the second quarter of the prior year. This improvement was due to strong sales growth in Southeast Asia/Pacific and Greater China. This sales growth was driven by an increase in the number of active Associates as well as price increases in certain markets that were implemented in the first quarter. The number of active Associates in the Asia Pacific region increased by 10.1%, due to significant Associate growth in the Philippines, Associate growth in many other Asia Pacific markets, and the addition of Thailand to our Asia Pacific region.

"We are pleased with the continued growth in our Asia Pacific region," continued Mr. Wentz. "During the quarter, we held a successful grand opening event in Thailand and expect momentum in that market to grow in the second half of the year. Our efforts in Asia Pacific remain focused on our Greater China region, as we continue to lay the foundation for long-term growth by developing Associate leaders there."

During the second quarter of 2012, net sales in the North America & Europe region increased by 3.6% to \$62.5 million, compared with the second quarter of the prior year. This improvement was predominantly due to higher sales in the United States and Mexico and, to a lesser extent, to the opening of France and Belgium. The number of Active Associates in North America & Europe declined modestly compared with the second quarter of 2011.

Mr. Wentz added, "Our strategy to return North America to growth is being successfully executed, and we are encouraged by the momentum we are seeing in this region. In August, we will hold our International Convention in Salt Lake City, where we plan to make several announcements that we believe will facilitate worldwide growth, especially in North America."

The Company continued its successful track record of generating meaningful levels of cash from operations and ended the quarter with approximately \$65.5 million in cash and cash equivalents. Cash generated from operations totaled \$21.3 million for the quarter. During the quarter, the Company invested \$26.6 million to repurchase 677,000 shares of the Company's stock.

#### Outlook

The Company provided the following updated financial outlook for 2012:

- Consolidated net sales between \$630 million and \$640 million, versus the previous outlook of between \$610 million and \$625 million.
- Earnings per share between \$4.10 and \$4.20, versus the previous outlook of between \$3.60 and \$3.70.

Chief Financial Officer Doug Hekking commented, "Leverage gained on higher sales, better than expected gross margins, and a lower effective tax rate were the main factors that contributed to our strong bottom-line performance this quarter. These same factors, as well as a reduced number of diluted shares outstanding, are the driving forces behind the increase in our earnings per share estimate for the remainder of the current fiscal year. Our strong performance during the first six months of the year has laid the foundation for what we believe will be a solid second half of 2012. As such, we are raising our financial outlook for fiscal 2012."

#### **Conference Call**

USANA will hold a conference call and webcast to discuss this announcement with investors on Wednesday, July 25, 2012 at 11:00 a.m. Eastern Time. Investors may listen to the call by accessing USANA's website at <a href="http://www.usanahealthsciences.com">http://www.usanahealthsciences.com</a>.

#### **About USANA**

USANA develops and manufactures high-quality nutritional, personal care, and weight-management products that are sold directly to Associates and Preferred Customers throughout the United States, Canada, Australia, New Zealand, Hong Kong, China, Japan, Taiwan, South Korea, Singapore, Mexico, Malaysia, the Philippines, the Netherlands, the United Kingdom, Thailand, France and Belgium. More information on USANA can be found at <a href="http://www.usanahealthsciences.com">http://www.usanahealthsciences.com</a>.

## Safe Harbor

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act and Section 21E of the Securities Exchange Act. Our actual results could differ materially from those projected in these forward-looking statements, which involve a number of risks and uncertainties, including global economic conditions generally, reliance upon our network of independent Associates, the governmental regulation of our products, manufacturing and marketing risks, adverse publicity risks, and risks associated with our international expansion. The contents of this release should be considered in conjunction with the risk factors, warnings, and cautionary statements that are contained in our most recent fillings with the Securities and Exchange Commission.

# USANA Health Sciences, Inc. Consolidated Statements of Earnings

(In thousands, except per share data)
(Unaudited)

	Quarter Ended			Six Months Ended				
	2-Jul-11		30-Jun-12		2-Jul-11		30-Jun-12	
Net sales	\$	148,925	\$	160,901	\$	292,491	\$	315,021
Cost of sales		26,208		28,073		51,870		55,290
Gross profit		122,717		132,828		240,621		259,731
Operating expenses								
Associate incentives		67,760		70,901		132,567		138,910
Selling, general and administrative		33,803		36,776		69,673		74,808
Earnings from operations		21,154		25,151		38,381		46,013
Other income (expense)		-		(222)		101		(90)
Earnings before income taxes		21,154		24,929		38,482		45,923
Income taxes		7,298		8,184		13,276		15,427
NET EARNINGS	\$	13,856	\$	16,745	\$	25,206	\$	30,496
Earnings per share - diluted	\$	0.88	\$	1.11	\$	1.58	\$	2.01
Weighted average shares outstanding - diluted		15,752		15,090		15,964		15,192

# USANA Health Sciences, Inc. Consolidated Balance Sheets

(In thousands) (Unaudited)

	As of 31-Dec-11		As of 30-Jun-12	
SSETS				
urrent Assets				
Cash and cash equivalents	\$ 50,353	\$	65,538	
nventories	36,968		33,805	
ther current assets	18,738		24,163	
Total current assets	 106,059		123,506	
rty and equipment, net	60,754		60,343	
dwill	17,740		17,675	
gible assets, net	42,637		41,846	
rred income taxes	11,033		10,913	
r assets	 6,273		6,729	
otal assets	\$ 244,496	\$	261,012	
BILITIES AND STOCKHOLDERS' EQUITY				
nt Liabilities				
counts payable	\$ 7,952	\$	6,408	
er current liabilities	51,744		60,341	
Total current liabilities	59,696		66,749	
· long-term liabilities	942		998	
red income taxes	9,948		9,638	
olders' equity	173,910		183,627	
otal liabilities and stockholders' equity	\$ 244,496	\$	261,012	

## USANA Health Sciences, Inc. Sales by Region

(Unaudited) (In thousands)

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()	narter	Ended

	-	2-Jul-11			30-Jun-12		
Region							
North America / Europe		60,267	40.5%		62,464	38.8%	
Asia Pacific							
Southeast Asia/Pacific		27,225	18.3%		34,271	21.3%	
Greater China		53,678	36.0%		56,770	35.3%	
North Asia		7,755	5.2%		7,396	4.6%	
Asia Pacific Total		88,658	59.5%		98,437	61.2%	
Total	\$	148,925	100.0%	\$	160,901	100.0%	

# Active Associates by Region (1) (Unaudited)

As of

	As of							
	2-Jul-11		30-Jun-12					
Region								
North America / Europe	83,000	37.4%	82,000	34.9%				
Asia Pacific								
Southeast Asia/Pacific	43,000	19.4%	58,000	24.7%				
Greater China	87,000	39.2%	87,000	37.0%				
North Asia	9,000	4.0%	8,000	3.4%				
Asia Pacific Total	139,000	62.6%	153,000	65.1%				
Total	222,000	100.0%	235,000	100.0%				

<sup>(1)</sup> Associates are independent distributors of our products who also purchase our products for their personal use. We only count as active those Associates who have purchased product at any time during the most recent three-month period, either for personal use or for resale.

# Active Preferred Customers by Region (2) (Unaudited)

As of

	As of							
	2-Jul-11		30-Jun-1	2				
Region								
North America / Europe	53,000	77.9%	52,000	78.8%				
Asia Pacific								
Southeast Asia/Pacific	6,000	8.8%	6,000	9.1%				
Greater China	8,000	11.8%	7,000	10.6%				
North Asia	1,000	1.5%	1,000	1.5%				
Asia Pacific Total	15,000	22.1%	14,000	21.2%				
Total	68,000	100.0%	66,000	100.0%				

<sup>(2)</sup> Preferred Customers purchase our products strictly for their personal use and are not permitted to resell or to distribute the products. We only count as active those Preferred Customers who have purchased product at any time during the most recent three-month period.

# CONTACT:

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