## **UNITED STATES**

# **SECURITIES AND EXCHANGE COMMISSION**

**WASHINGTON, D.C. 20549** 

FORM 8-K

### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of

the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported): April 24, 2012

# USANA HEALTH SCIENCES, INC.

(Exact name of registrant as specified in its charter)

Utah (State or other jurisdiction of incorporation)

0-21116 (Commission File No.)

87-0500306 (IRS Employer Identification Number)

3838 West Parkway Boulevard Salt Lake City, Utah 84120 (Address of principal executive offices, Zip Code)

Registrant's telephone number, including area code: (801) 954-7100

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:
□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 2.02 Results of Operations and Financial Condition.

On April 24, 2012, USANA Health Sciences, Inc. issued a press release announcing its financial results for the first quarter ended March 31, 2012. The release also announced that executives of the company would discuss these results with investors on a conference call broadcast over the World Wide Web and by telephone and provided access information, date and time for the conference call. A copy of the press release is furnished herewith as Exhibit 99 to this Current Report on Form 8-K and is incorporated herein by reference. The company will also post this document on its corporate website, www.usanahealthsciences.com.

The information in this Current Report is being furnished and shall not be deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that Section. The information in this Current Report shall not be incorporated by reference into any registration statement or other document pursuant to the Securities Act of 1933, as amended. The furnishing of the information in this Current Report is not intended to, and does not, constitute a representation that such furnishing is required by Regulation FD or that the information this Current Report contains is material investor information that is not otherwise publicly available.

### Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

Exhibit 99 Press release issued by USANA Health Sciences, Inc. dated April 24, 2012 (furnished herewith).

## **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

# USANA HEALTH SCIENCES, INC.

By: /s/ G. Douglas Hekking

G. Douglas Hekking, Chief Financial Officer

Date: April 24, 2012

# USANA Health Sciences Announces Record First Quarter 2012 Financial Results and Raises 2012 Financial Outlook

- First quarter net sales increase by 7.4% to \$154.1 million
- Earnings per share increase by 28.6% to \$0.90 for the quarter
- Company raises 2012 financial outlook

SALT LAKE CITY--(BUSINESS WIRE)--April 24, 2012--USANA Health Sciences, Inc. (NYSE: USNA) today announced financial results for its fiscal first quarter ended March 31, 2012.

#### **Financial Performance**

Net sales for the first quarter of 2012 increased by 7.4% to \$154.1 million, compared with \$143.6 million in the prior-year period. The growth in net sales was driven by the Company's Asia Pacific region and was partially offset by a modest decline in the North America region.

Net earnings for the first quarter increased to \$13.8 million, or 21.2%, compared with the prior-year period. This increase was due primarily to higher net sales and lower relative Associate incentive expense. Earnings per share for the quarter increased 28.6% to \$0.90, compared with \$0.70 in the first quarter of the prior year. The improvement in earnings per share resulted from higher net earnings and a lower number of diluted shares outstanding due to the Company's share repurchases in 2011.

"Our business started the year off very strong and generated top-and-bottom-line results that exceeded our expectations," said Mr. Dave Wentz, Chief Executive Officer. "A temporary surge in sales ahead of price increases in several Asia Pacific markets during the quarter contributed meaningfully to our record results. During the quarter, our management team continued to advance our strategic initiatives, specifically: growing our Greater China region; executing our growth strategy in North America; and driving new market expansion."

#### **Regional Results**

Net sales in the Asia Pacific region increased by 14.3% to \$95.5 million, compared with \$83.5 million for the first quarter of the prior year. This improvement was due to strong sales growth in the Philippines, South Korea, and Greater China. Results in Greater China and Southeast Asia/Pacific were aided by a larger-than-anticipated surge in sales ahead of price increases. The number of active Associates in the Asia Pacific region increased by 9.2%, primarily due to significant growth in the number of active Associates in the Philippines.

"We were pleased with the growth in our Asia Pacific region, which now consists of 11 markets," continued Mr. Wentz. "We commenced operations in Thailand during the quarter, and expect momentum to grow in this market as we prepare to hold a grand opening event in June. Additionally, we continued to execute our strategy in China during the quarter by educating our Associates on our product offerings and compensation plan in China."

During the first quarter of 2012, net sales in the North America region decreased 2.3% to \$58.6 million, compared with the first quarter of the prior year. The number of Active Associates in North America declined by 7.2%, compared with the first quarter of 2011.

Mr. Wentz added, "We continue to execute our strategy in North America by working to strengthen our sales force, advance our personalization and marketing strategy, and implement incentive plans specifically for North America. We remain optimistic that we will begin to see traction in this region beginning as early as the fourth quarter of this year. Additionally, with the opening of our France and Belgium markets at the end of the quarter, our Associates in North America have an increased opportunity to expand their businesses in Europe."

The Company continued its successful track record of generating meaningful levels of cash from operations and ended the quarter debt-free with approximately \$71 million in cash and cash equivalents. Cash generated from operations totaled \$22.6 million for the quarter.

#### Outlook

The Company provided the following updated financial outlook for 2012:

- Consolidated net sales between \$610 million and \$625 million, versus previous outlook of \$600 million and \$615 million.
- Earnings per share between \$3.60 and \$3.70, versus previous outlook of \$3.35 and \$3.45.

Chief Financial Officer Doug Hekking commented, "In light of our strong first quarter performance, we are raising our financial outlook for fiscal 2012. As we continue to generate leverage in our operating model, we expect our operating margin to be higher on a year-over-year basis."

#### **Conference Call**

USANA will hold a conference call and webcast to discuss this announcement with investors on Wednesday, April 25, 2012 at 11:00 AM Eastern Time. Investors may listen to the call by accessing USANA's website at <a href="http://www.usanahealthsciences.com">http://www.usanahealthsciences.com</a>.

#### **About USANA**

USANA develops and manufactures high-quality nutritional, personal care, and weight-management products that are sold directly to Associates and Preferred Customers throughout the United States, Canada, Australia, New Zealand, Hong Kong, China, Japan, Taiwan, South Korea, Singapore, Mexico, Malaysia, the Philippines, the Netherlands, the United Kingdom, Thailand, France and Belgium. More information on USANA can be found at <a href="http://www.usanahealthsciences.com">http://www.usanahealthsciences.com</a>.

#### Safe Harbor

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act and Section 21E of the Securities Exchange Act. Our actual results could differ materially from those projected in these forward-looking statements, which involve a number of risks and uncertainties, including global economic conditions generally, reliance upon our network of independent Associates, the governmental regulation of our products, manufacturing and marketing risks, adverse publicity risks, and risks associated with our international expansion. The contents of this release should be considered in conjunction with the risk factors, warnings, and cautionary statements that are contained in our most recent filings with the Securities and Exchange Commission.

## USANA Health Sciences, Inc. Consolidated Statements of Earnings

(In thousands, except per share data) (Unaudited)

		Quarter Ended		
	2-4	Apr-11	31-1	Mar-12
Net sales	\$	143,566	\$	154,120
Cost of sales		25,662		27,217
Gross profit		117,904		126,903
Operating expenses				
Associate incentives		64,807		68,009
Selling, general and administrative		35,870		38,032
Earnings from operations		17,227		20,862
Other income (expense)		101		132
Earnings before income taxes		17,328		20,994
Income taxes		5,978		7,243
				.,
NET EARNINGS	\$	11,350	\$	13,751
	<del></del>			
Earnings per share - diluted	\$	0.70	\$	0.90
Weighted average shares outstanding - diluted	·	16,217	-	15,288
USANA Health Sciences, Inc.  Consolidated Balance Sheets  (In thousands)				
(Unaudited)				
		As of As of		
		31-Dec-11		Mar-12
LOOPING				
ASSETS Current Assets				
Cash and cash equivalents	\$	50,353		
Inventories		50,555	\$	71,164
		36,968	\$	71,164 35,286
Other current assets		36,968 18,738	\$	35,286 18,884
Other current assets  Total current assets		36,968	\$ 	35,286
		36,968 18,738	\$	35,286 18,884
Total current assets  Property and equipment, net Goodwill		36,968 18,738 106,059 60,754 17,740	\$	35,286 18,884 125,334 61,188 17,776
Total current assets  Property and equipment, net Goodwill Intangible assets, net		36,968 18,738 106,059 60,754 17,740 42,637	\$	35,286 18,884 125,334 61,188 17,776 42,495
Total current assets  Property and equipment, net Goodwill Intangible assets, net Deferred income taxes		36,968 18,738 106,059 60,754 17,740 42,637 11,033	\$	35,286 18,884 125,334 61,188 17,776 42,495 11,248
Total current assets  Property and equipment, net Goodwill Intangible assets, net Deferred income taxes Other assets		36,968 18,738 106,059 60,754 17,740 42,637 11,033 6,273		35,286 18,884 125,334 61,188 17,776 42,495 11,248 6,471
Total current assets  Property and equipment, net Goodwill Intangible assets, net Deferred income taxes	\$	36,968 18,738 106,059 60,754 17,740 42,637 11,033	\$	35,286 18,884 125,334 61,188 17,776 42,495 11,248
Total current assets  Property and equipment, net Goodwill Intangible assets, net Deferred income taxes Other assets  Total assets		36,968 18,738 106,059 60,754 17,740 42,637 11,033 6,273		35,286 18,884 125,334 61,188 17,776 42,495 11,248 6,471
Total current assets  Property and equipment, net Goodwill Intangible assets, net Deferred income taxes Other assets		36,968 18,738 106,059 60,754 17,740 42,637 11,033 6,273		35,286 18,884 125,334 61,188 17,776 42,495 11,248 6,471
Property and equipment, net Goodwill Intangible assets, net Deferred income taxes Other assets  Total assets  LIABILITIES AND STOCKHOLDERS' EQUITY Current Liabilities Accounts payable		36,968 18,738 106,059 60,754 17,740 42,637 11,033 6,273		35,286 18,884 125,334 61,188 17,776 42,495 11,248 6,471 264,512
Property and equipment, net Goodwill Intangible assets, net Deferred income taxes Other assets  Total assets  LIABILITIES AND STOCKHOLDERS' EQUITY Current Liabilities Accounts payable Other current liabilities	\$	36,968 18,738 106,059 60,754 17,740 42,637 11,033 6,273 244,496	\$	35,286 18,884 125,334 61,188 17,776 42,495 11,248 6,471 264,512
Property and equipment, net Goodwill Intangible assets, net Deferred income taxes Other assets  Total assets  LIABILITIES AND STOCKHOLDERS' EQUITY Current Liabilities Accounts payable	\$	36,968 18,738 106,059 60,754 17,740 42,637 11,033 6,273 244,496	\$	35,286 18,884 125,334 61,188 17,776 42,495 11,248 6,471 264,512
Total current assets  Property and equipment, net Goodwill Intangible assets, net Deferred income taxes Other assets  Total assets  LIABILITIES AND STOCKHOLDERS' EQUITY Current Liabilities Accounts payable Other current liabilities  Total current liabilities	\$	36,968 18,738 106,059 60,754 17,740 42,637 11,033 6,273 244,496 7,952 51,744 59,696	\$	35,286 18,884 125,334 61,188 17,776 42,495 11,248 6,471 264,512 7,572 54,817 62,389
Property and equipment, net Goodwill Intangible assets, net Deferred income taxes Other assets  Total assets  LIABILITIES AND STOCKHOLDERS' EQUITY Current Liabilities Accounts payable Other current liabilities  Total current liabilities  Other long-term liabilities	\$	36,968 18,738 106,059 60,754 17,740 42,637 11,033 6,273 244,496 7,952 51,744 59,696	\$	35,286 18,884 125,334 61,188 17,776 42,495 11,248 6,471 264,512 7,572 54,817 62,389
Property and equipment, net Goodwill Intangible assets, net Deferred income taxes Other assets  Total assets  LIABILITIES AND STOCKHOLDERS' EQUITY Current Liabilities Accounts payable Other current liabilities  Total current liabilities  Other long-term liabilities Deferred income taxes	\$	36,968 18,738 106,059 60,754 17,740 42,637 11,033 6,273 244,496 7,952 51,744 59,696	\$	35,286 18,884 125,334 61,188 17,776 42,495 11,248 6,471 264,512 7,572 54,817 62,389 901 10,160
Property and equipment, net Goodwill Intangible assets, net Deferred income taxes Other assets  Total assets  LIABILITIES AND STOCKHOLDERS' EQUITY Current Liabilities Accounts payable Other current liabilities  Total current liabilities  Other long-term liabilities	\$	36,968 18,738 106,059 60,754 17,740 42,637 11,033 6,273 244,496 7,952 51,744 59,696	\$	35,286 18,884 125,334 61,188 17,776 42,495 11,248 6,471 264,512 7,572 54,817 62,389

### USANA Health Sciences, Inc. Sales by Region

(Unaudited) (In thousands)

Quarter Ended

	 2-Apr-11		31-Mar-12		
Region					
North America	60,021	41.8%		58,632	38.1%
Asia Pacific					
Southeast Asia/Pacific	24,694	17.2%		32,252	20.9%
Greater China	52,111	36.3%		56,635	36.7%
North Asia	 6,740	4.7%		6,601	4.3%
Asia Pacific Total	 83,545	58.2%		95,488	61.9%
Total	\$ 143,566	100.0%	\$	154,120	100.0%

# Active Associates by Region <sup>(1)</sup> (Unaudited)

As of

	120 01				
	2-Apr-11		31-Mar-12		
Region		_			
North America	83,000	39.0%	77,000	35.1%	
Asia Pacific					
Southeast Asia/Pacific	40,000	18.8%	51,000	23.3%	
Greater China	82,000	38.5%	83,000	37.9%	
North Asia	8,000	3.7%	8,000	3.7%	
Asia Pacific Total	130,000	61.0%	142,000	64.9%	
Total	213,000	100.0%	219,000	100.0%	

<sup>(1)</sup> Associates are independent distributors of our products who also purchase our products for their personal use. We only count as active those Associates who have purchased product at any time during the most recent three-month period, either for personal use or for resale.

# Active Preferred Customers by Region (2)

(Unaudited)

		As of				
	2-Apr-	2-Apr-11		31-Mar-12		
Region		_				
North America	55,000	78.6%	53,000	79.1%		
Asia Pacific						
Southeast Asia/Pacific	6,000	8.6%	6,000	9.0%		
Greater China	8,000	11.4%	7,000	10.4%		
North Asia	1,000	1.4%	1,000	1.5%		
Asia Pacific Total	15,000	21.4%	14,000	20.9 %		
Total	70,000	100.0%	67,000	100.0%		

<sup>(2)</sup> Preferred Customers purchase our products strictly for their personal use and are not permitted to resell or to distribute the products. We only count as active those Preferred Customers who have purchased product at any time during the most recent three-month period.

CONTACT:

USANA Health Sciences, Inc.

Investors contact:

Patrique Richards, 801-954-7961

Investor Relations

investor.relations@us.usana.com

Media contact:
Dan Macuga, 801-954-7280

Public Relations