## **UNITED STATES**

## SECURITIES AND EXCHANGE COMMISSION

**WASHINGTON, D.C. 20549** 

FORM 8-K

## **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of

the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported): October 27, 2009

# USANA HEALTH SCIENCES, INC.

(Exact name of registrant as specified in its charter)

Utah

(State or other jurisdiction of incorporation)

0-21116 87-0500306

(Commission File No.)

(IRS Employer Identification

Number)

3838 West Parkway Boulevard Salt Lake City, Utah 84120 (Address of principal executive offices, Zip Code)

Registrant's telephone number, including area code: (801) 954-7100

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:
☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

## Item 2.02 Results of Operations and Financial Condition.

On October 27, 2009, USANA Health Sciences, Inc. issued a press release announcing its financial results for the third quarter and nine months ended October 3, 2009. The release also announced that executives of the company would discuss these results with investors on a conference call broadcast over the World Wide Web and by telephone and provided access information, date and time for the conference call. A copy of the press release is furnished herewith as Exhibit 99 to this Current Report on Form 8-K and is incorporated herein by reference. The company will also post this document on its corporate website, www.usanahealthsciences.com.

The information in this Current Report is being furnished and shall not be deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that Section. The information in this Current Report shall not be incorporated by reference into any registration statement or other document pursuant to the Securities Act of 1933, as amended. The furnishing of the information in this Current Report is not intended to, and does not, constitute a representation that such furnishing is required by Regulation FD or that the information this Current Report contains is material investor information that is not otherwise publicly available.

## Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

Exhibit 99 Press release issued by USANA Health Sciences, Inc. dated October 27, 2009 (furnished herewith).

## **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

USANA HEALTH SCIENCES, INC.

**By:**/s/ Jeffrey A. Yates Jeffrey A. Yates, Chief Financial Officer

Date: October 27, 2009

## USANA Health Sciences Announces Third Quarter 2009 Financial Results

- Net sales increase to \$110.8 million
- Earnings per share increase to \$0.51
- Company raises outlook for 2009

SALT LAKE CITY--(BUSINESS WIRE)--October 27, 2009--USANA Health Sciences, Inc. (NASDAQ: USNA) today announced financial results for its fiscal third quarter, ended October 3, 2009.

## **Financial Performance**

Net sales for the third quarter of 2009 improved to \$110.8 million, compared with \$107.2 million in the third quarter of the prior year, an increase of 3.3%. The year-over-year increase was due to an overall increase in product sales, driven primarily by an 8.2% increase in the number of active Associates. The negative effect of changes in currency exchange rates, on a year-over-year basis, reduced net sales in the third quarter by approximately \$4.1 million. Net earnings for the third quarter were \$7.9 million, or \$0.51 per diluted share, compared with \$8.1 million or \$0.50 per diluted share in the third quarter of the prior year. The decrease in net earnings resulted from higher Associate incentives expense, partially offset by lower selling, general and administrative expenses and improved gross profit margins. The increase in earnings per share in third quarter of 2009 was due to a lower number of average shares outstanding.

Dave Wentz, chief executive officer, said, "We are pleased to report another quarter of solid operating results. The two compensation plan enhancements that we introduced last year continue to drive our growth in sales and Associates. We recognize that offering a rewarding compensation plan that attracts and retains talented entrepreneurs is central to our long-term objectives of generating top-line growth and returning value to our shareholders. While Associate incentive expense has initially increased due to our compensation plan enhancements, we expect that it will decrease as a percentage of sales over the next several quarters. Additionally, we will continue to closely manage our SG&A costs and expect further improvements in our gross profit margins."

For the nine months ended October 3, 2009, net sales increased by 0.7% to \$320.2 million, compared with \$318.0 million for the first nine months of the prior year. This growth in sales was due to an overall increase in product sales, driven by a higher average number of active Associates. This increase was largely offset by the negative effect of changes in currency exchange rates versus the prior year, which reduced net sales by approximately \$23.6 million. Excluding the impact of currency fluctuations, net sales for the first nine months of 2009 would have been \$343.8 million, a year-over-year increase of 8.1%. Net earnings for the first nine months of 2009 were \$23.3 million, or \$1.51 per diluted share, compared with net earnings of \$25.5 million, or \$1.56 per diluted share for the first nine months of the prior year. Unfavorable currency exchange rates and higher Associate incentives expense were the primary cause for lower net earnings and earnings per share. These decreases, however, were partially offset by lower selling, general and administrative expenses and a lower number of average shares outstanding.

## **Regional Results**

During the third quarter of 2009, net sales in North America decreased by 6.7%, or \$4.3 million, to \$60.3 million, compared with the third quarter of the prior year. This decline was primarily the result of the negative effect of changes in currency exchange rates, which decreased net sales in this region by \$2.5 million. Additionally, sales in the U.S. decreased by 5.2% and local currency sales in Canada decreased by 3.8%. In Mexico, however, local currency sales increased by 14.9% compared with the third quarter of 2008. Active Associates in the North America region decreased by 1.0% to 102,000, compared with the third quarter of the prior year.

"North America continues to be the region most affected by the difficult economic conditions," continued Wentz. "Additionally, our third quarter sales tend to be softer in North America, as many of our Associates slow their business activities during the summer vacation months. We continue to implement new initiatives, including targeted marketing campaigns, to keep our customers in this region consistently purchasing our products and our Associates actively building their homebased business."

Net sales in the Asia Pacific region for the third quarter of 2009 increased by 18.5% to \$50.5 million, compared with the third quarter of the prior year. Excluding the negative effect of a stronger U.S. dollar, net sales in this region increased during the quarter by 22.3%. This improvement was due to an overall increase in product sales, driven by 19.8% growth in the number of active Associates and, to a lesser extent, higher product prices. Active associates in this region grew to a record 97,000, compared with 81,000 for the third quarter of the prior year. This increase in the number of active Associates was due primarily to double-digit growth in Hong Kong, Malaysia, and South Korea. Additionally, the Company's newest market, the Philippines, added 6,000 Associates.

"Momentum in our Asia Pacific region continues to build with record sales and Associate counts. Our balanced approach of providing best-in-class products, coupled with a rewarding compensation plan, continues to drive our record results in this region. Furthermore, we are pleased with the success of our 17<sup>th</sup> annual International Convention, which we held in Salt Lake City during August. This exciting event was highlighted by new product announcements and several renowned speakers, including Larry King. In light of our solid operating results and the success of our Convention, we look forward to continued success for the balance of 2009 and anticipate carrying positive momentum into 2010," concluded Wentz.

#### Outlook

Jeff Yates, chief financial officer, said, "Following another solid quarter, we are raising our financial guidance for 2009. Accordingly, we are projecting consolidated net sales for 2009 to be between \$431 million and \$434 million. We are also raising our earnings per share guidance for 2009 and now estimate that EPS will be between \$2.07 and \$2.10."

"We are pleased with the performance of the business in this difficult economic environment and remain confident that our business model and operating efficiencies will give us a distinct advantage in our industry. We are firmly committed to increasing the number of Associates and customers and look forward to completing what we believe will be yet another record year for sales at USANA."

## **Conference Call**

USANA will hold a conference call and webcast to discuss this announcement with investors on Wednesday, October 28, 2009 at 11:00 a.m. Eastern Time. Investors may listen to the call by accessing USANA's website at <a href="http://www.usanahealthsciences.com">http://www.usanahealthsciences.com</a>.

## **About USANA**

USANA develops and manufactures high-quality nutritional, personal care and weight management products that are sold directly to Preferred Customers and Associates throughout the United States, Canada, Australia, New Zealand, Hong Kong, Japan, Taiwan, South Korea, Singapore, Mexico, Malaysia, the Philippines, the Netherlands and the United Kingdom. More information on USANA can be found at <a href="http://www.usanahealthsciences.com">http://www.usanahealthsciences.com</a>.

## Safe Harbor

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act and Section 21E of the Securities Exchange Act. Our actual results could differ materially from those projected in these forward-looking statements, which involve a number of risks and uncertainties, including global economic conditions generally, reliance upon our network of independent Associates, the governmental regulation of our products, manufacturing and marketing risks, adverse publicity risks, and risks associated with our international expansion. The contents of this release should be considered in conjunction with the risk factors, warnings, and cautionary statements that are contained in our most recent filings with the Securities and Exchange Commission.

## USANA Health Sciences, Inc. Consolidated Statements of Earnings

(In thousands, except per share data)
(Unaudited)

	Quarter Ended			
·	27-Sept-08 <sup>(1)</sup>		3-Oct-09	
Net sales	\$	107,176	\$	110,764
Cost of sales		22,228		22,637
Gross profit		84,948		88,127
Operating expenses				
Associate incentives		44,573		50,799
Selling, general and administrative		27,621		25,414
Earnings from operations		12,754		11,914
Other income (expense)		(489)		110
Earnings before income taxes		12,265		12,024
Income taxes		4,185		4,112
NET EARNINGS	\$	8,080	\$	7,912
Earnings per share - diluted	\$	0.50	\$	0.51
Weighted average shares outstanding - diluted		16,133		15,547

<sup>(1)</sup> All amounts reflective of adjustments made due to the restatement of previously reported amounts

## USANA Health Sciences, Inc. Consolidated Balance Sheets (In thousands)

	3	As of 3-Jan-09		As of 3-Oct-09	
A GODDEN			(U	naudited)	
ASSETS					
Current Assets					
Cash and cash equivalents	\$	13,281	\$	13,265	
Inventories		23,879		25,615	
Other current assets		15,514		11,465	
Total current assets		52,674		50,345	
Property and equipment, net		57,369		57,289	
Goodwill		5,690		5,690	
Other assets		6,839		8,150	
Total assets	\$	122,572	\$	121,474	
LIABILITIES AND STOCKHOLDERS' EQUITY					
Current liabilities					
Accounts payable	\$	6,879	\$	5,628	
Other current liabilities		47,655		34,259	
Total current liabilities		54,534		39,887	
Line of credit		34,990		17,000	
Other long-term liabilities		1,212		1,743	
Stockholders' equity		31,836		62,844	
Total liabilities and stockholders' equity	<u> </u>	122,572	\$	121,474	
Total natimites and stockholders equity	<u> </u>	122,372	Φ	121,4/4	

## USANA Health Sciences, Inc. Sales by Region

(Unaudited) (In thousands)

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	27-Sep-08		3-Oct-09		
Region					
North America					
United States	\$ 40,169	37.5%	\$	38,098	34.4%
Canada	18,216	17.0%		16,661	15.0%
Mexico	 6,208	5.8%		5,535	5.0%
North America Total	64,593	60.3%		60,294	54.4%
Asia Pacific					
Southeast Asia/Pacific	23,265	21.7%		25,227	22.8%
East Asia	15,206	14.2%		20,262	18.3%
North Asia	 4,112	3.8%		4,981	4.5%
Asia Pacific Total	 42,583	39.7%		50,470	45.6%
Consolidated	\$ 107,176	100.0%	\$	110,764	100.0%

# Active Associates by Region (1) (Unaudited)

As of

		713 01				
	27-Sep-08	27-Sep-08		3-Oct-09		
Region						
North America						
United States	61,000	33.2%	61,000	30.7%		
Canada	28,000	15.2%	26,000	13.1%		
Mexico	14,000	7.6%	15,000	7.5%		
North America Total	103,000	56.0%	102,000	51.3%		
Asia Pacific						
Southeast Asia/Pacific	42,000	22.8%	49,000	24.6%		
East Asia	32,000	17.4%	40,000	20.1%		
North Asia	7,000	3.8%	8,000	4.0%		
Asia Pacific Total	81,000	44.0%	97,000	48.7%		
Total	184,000	100.0%	199,000	100.0%		

<sup>(1)</sup> Associates are independent distributors of our products who also purchase our products for their personal use. We only count as active those Associates who have purchased product from USANA at any time during the most recent three-month period, either for personal use or for resale.

## Active Preferred Customers by Region (2)

(Unaudited)

	As of
27-Sep-08	3-Oct-09

Region

North America				
United States	45,000	61.7%	40,000	58.8%
Canada	16,000	21.9%	15,000	22.1%
Mexico	3,000	4.1%	3,000	4.4%
North America Total	64,000	87.7%	58,000	85.3%
Asia Pacific				
Southeast Asia/Pacific	8,000	10.9%	8,000	11.7%
East Asia	1,000	1.4%	1,000	1.5%
North Asia		0.0%	1,000	1.5%

9,000

73,000

12.3%

100.0%

10,000

68,000

14.7%

100.0%

## CONTACT:

Total

USANA Health Sciences, Inc., Salt Lake City Investors contact: Patrique Richards

Investor Relations 801-954-7961

Asia Pacific Total

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<sup>(2)</sup> Preferred Customers purchase our products strictly for their personal use and are not permitted to resell or to distribute the products. We only count as active those Preferred Customers who have purchased product from USANA at any time during the most recent three-month period.