### **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

		FORM 10-Q	
		SUANT TO SECTION 13 OR 15	5(d) OF THE SECURITIES
	For the quarterly period ended Sep	tember 27, 2008	
		OR	
	TRANSITION REPORT PUR EXCHANGE ACT OF 1934	SUANT TO SECTION 13 OR 15	6(d) OF THE SECURITIES
	For the transition period from	to	
		Commission file number: 0-21116	
		A HEALTH SCIENC act name of registrant as specified in its	
	Utah (State or other jurisdiction of incorporation or organization)	on)	87-0500306 (I.R.S. Employer Identification No.)
		West Parkway Blvd., Salt Lake City, Uddress of principal executive offices, Zip	
	(Reg	(801) 954-7100 gistrant's telephone number, including are	ea code)
Exchange		months (or for such shorter period that the	d by Section 13 or 15(d) of the Securities the registrant was required to file such reports), and
	company. See the definitions of "larg		filer, a non-accelerated filer, or a smaller nd "smaller reporting company" in Rule 12b-2 of
	celerated filer □ clerated filer □	Accelerated filer ⊠ Smaller reporting compa	ny □
Indicate l	by check mark whether the registrant i	s a shell company (as defined in Rule 12	b-2 of the Exchange Act). Yes □ No 🗵
The num	ber of shares outstanding of the registr	rant's common stock as of October 31, 20	008 was 15,446,733.

Table of Contents

USANA HEALTH SCIENCES, INC.

FORM 10-Q

#### **INDEX**

		Page
	PART I. FINANCIAL INFORMATION	
Item 1	Financial Statements	
	Consolidated Balance Sheets	3
	Consolidated Statements of Earnings – Quarter Ended	4
	Consolidated Statements of Earnings – Nine Months Ended	5
	Consolidated Statements of Stockholders' Equity and Comprehensive Income	6
	Consolidated Statements of Cash Flows	7
	Notes to Consolidated Financial Statements	8–16
Item 2	Management's Discussion and Analysis of Financial Condition and Results of Operations	17–26
Item 3	Quantitative and Qualitative Disclosures About Market Risk	26-27
Item 4	Controls and Procedures	27
	PART II.OTHER INFORMATION	
Item 1	Legal Proceedings	28
Item 2	Unregistered Sales of Equity Securities and Use of Proceeds	28
Item 6	<u>Exhibits</u>	29-30
<u>Signatures</u>		31
	2	

#### Table of Contents

#### PART I. FINANCIAL INFORMATION

### Item 1. Financial Statements

#### USANA HEALTH SCIENCES, INC. AND SUBSIDIARIES

#### CONSOLIDATED BALANCE SHEETS

#### (in thousands)

		ecember 29, 2007 (1)		tember 27, 2008
ASSETS			(uı	naudited)
Current assets				
Cash and cash equivalents	\$	12,865	\$	13,699
Inventories	J.	19,439	Φ	22,011
Prepaid expenses and other current assets		11,639		11,090
Deferred income taxes		2,049		2,980
Deterred income taxes		2,043		2,900
Total current assets		45,992		49,780
Property and equipment, net		52,061		59,392
Assets held for sale		607		607
Goodwill		5,690		5,690
Other assets		4,778		5,673
	\$	109,128	\$	121,142
LIABILITIES AND STOCKHOLDERS' EQUITY				
Current liabilities				
Accounts payable	\$	8,111	\$	9,384
Other current liabilities		32,074		34,875
Total current liabilities		40,185		44,259
Line of credit		28,000		30,650

Other long-term liabilities	2,305	2,836
Stockholders' equity		
Common stock, \$0.001 par value; authorized 50,000 shares, issued and outstanding 16,198 as		
of December 29, 2007 and 15,647 as of September 27, 2008	16	16
Additional paid-in capital	7,525	9,612
Retained earnings	30,108	33,361
Accumulated other comprehensive income	989	408
Total stockholders' equity	38,638	43,397
	\$ 109,128	\$ 121,142

<sup>(1)</sup> Derived from audited financial statements.

3

#### Table of Contents

#### USANA HEALTH SCIENCES, INC. AND SUBSIDIARIES

#### CONSOLIDATED STATEMENTS OF EARNINGS

(in thousands, except per share data)

		Quarter Ended		
	Sep	tember 29, 2007	Sej	ptember 27, 2008
Net sales	\$	106,181	\$	107,176
Cost of sales		21,960		22,228
Gross profit		84,221		84,948
Operating expenses:				
Associate incentives		43,021		44,573
Selling, general and administrative		23,053		26,787
Research and development		864		834
Total operating expenses		66,938		72,194
Earnings from operations		17,283		12,754
Other income (expense):				
Interest income		53		5
Interest expense		(576)		(84)
Other, net		253		(410)
Other income (expense), net		(270)		(489)
Earnings from continuing operations before income taxes		17,013		12,265
Income taxes		5,350		4,126
Income from continuing operations		11,663		8,139
Loss from discontinued operations, net of tax benefit		(405)		<u> </u>
Net earnings	\$	11,258	\$	8,139
Earnings per common share				
Basic				
Continuing operations	\$	0.72	\$	0.51
Discontinued operations		(0.02)		

Net earnings	\$ 0.70	0.51
Diluted		
Continuing operations	\$ 0.70	\$ 0.50
Discontinued operations	(0.02)	_
Net earnings	\$ 0.68	\$ 0.50
Weighted average common shares outstanding		
Basic	16,173	16,031
Diluted	16,613	16,133

4

#### Table of Contents

#### USANA HEALTH SCIENCES, INC. AND SUBSIDIARIES

#### CONSOLIDATED STATEMENTS OF EARNINGS

#### (in thousands, except per share data)

		Months Ended			
	September 29, 2007	Septemb 200			
Net sales	\$ 314,40	01 \$ 3	317,954		
Cost of sales	64,98	39	65,614		
Gross profit	249,4	12 2	252,340		
Operating expenses:					
Associate incentives	125,83	50 1	131,540		
Selling, general and administrative	67,03	35	77,696		
Research and development	2,69	96	2,425		
Total operating expenses	195,65	<u>31</u> 2	211,661		
Earnings from operations	53,78	31	40,679		
Other income (expense):					
Interest income	44	17	188		
Interest expense	(98	35)	(446)		
Other, net		26	(367)		
Other income (expense), net	1	38	(625)		
Earnings from continuing operations before income taxes	53,90	59	40,054		
Income taxes	19,09	)9	14,220		
Income from continuing operations	34,8	70	25,834		
Loss from discontinued operations, net of tax benefit	(6	12)	_		
Net earnings	\$ 34,2:	<u>\$</u>	25,834		
Earnings per common share					
Basic					
Continuing operations	\$ 2.0	06 \$	1.59		
Discontinued operations	(0.				
Net earnings	\$ 2.0	)2 \$	1.59		
Diluted					

Sontinuing operations  Biscontinued operations	\$ (8:83)	\$ 1. <u>58</u>
Net earnings	\$ 1.97	\$ 1.58
Weighted average common shares outstanding		
Basic	16,926	16,262
Diluted	17,413	16,351

5

#### Table of Contents

#### USANA HEALTH SCIENCES, INC. AND SUBSIDIARIES

#### CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY AND COMPREHENSIVE INCOME

#### Nine Months Ended September 29, 2007 and September 27, 2008

(in thousands)

	Common Stock		rk	Additional Paid-in Retained			Accumulated Other Comprehensive				
	Shares		Value		Capital	Earnings		Income (Loss)		Total	
For the Nine Months September 29, 2007											
Balance at December 30, 2006	17,859	\$	18	\$	15,573	\$ 44,251	\$	355	\$	60,197	
Comprehensive income											
Net earnings			_		_	34,258				34,258	
Foreign currency translation adjustment, net of tax benefit of \$335	_		_		_	_		682		682	
Comprehensive income										34,940	
Common stock retired	(1,892)		(2)		(20,118)	(59,460)		_		(79,580)	
Common stock awarded to Associates	1		_		47	_		_		47	
Equity-based compensation expense	_		_		4,786	_		_		4,786	
Common stock exercised under equity award plan, including tax benefit of \$1,458	162		_		4,543	_		_		4,543	
Balance at September 29, 2007	16,130	\$	16	\$	4,831	\$ 19,049	\$	1,037	\$	24,933	
For the Nine Months Ended September 27, 2008											
Balance at December 29, 2007	16,198	\$	16	\$	7,525	\$ 30,108	\$	989	\$	38,638	
Comprehensive income Net earnings						25,834				25,834	
Foreign currency translation adjustment, net of tax expense of \$582	_		_		_	23,834		(581)		(581)	
Comprehensive income										25,253	
Common stock retired	(809)		_		(5,484)	(22,581)		_		(28,065)	
Equity-based compensation expense	_		_		4,934	_		_		4,934	
Common stock exercised under equity											

award plan, including tax benefit of \$2,095	258	_	2,637	_	_	2,637
Balance at September 27, 2008	15,647	\$ 16	\$ 9,612	\$ 33,361	\$ 408	\$ 43,397

6

#### Table of Contents

#### USANA HEALTH SCIENCES, INC. AND SUBSIDIARIES

### CONSOLIDATED STATEMENTS OF CASH FLOWS (in thousands)

	Nine Months Ended			ed
	Sep	otember 29, 2007	September 27, 2008	
Increase (decrease) in cash and cash equivalents				
Cash flows from operating activities				
Net earnings	\$	34,258	\$	25,834
Adjustments to reconcile net earnings to net cash provided by operating activities	Ψ	31,230	Ψ	23,031
Depreciation and amortization		3,599		4,894
(Gain) loss on disposition of property and equipment		59		(81)
Equity-based compensation expense		4,786		4,934
Excess tax benefit from equity-based payment arrangements		(1,071)		(2,225)
Common stock awarded to Associates		47		(_,,
Deferred income taxes		(1,140)		(1,603)
Provision for inventory valuation		973		700
Changes in operating assets and liabilities:		,,,		, 00
Inventories		1,515		(3,746)
Prepaid expenses and other assets		(1,640)		152
Accounts payable		(2,443)		3,015
Other liabilities		5,199		6,246
outer monitors		3,177		0,210
Total adjustments		9,884		12,286
Net cash provided by operating activities		44,142		38,120
Cash flows from investing activities				
Receipts on notes receivable		91		561
Increase in notes receivable		(667)		4
Proceeds from the sale of property and equipment		769		136
Purchases of property and equipment		(19,008)		(15,081)
Net cash used in investing activities		(18,815)		(14,380)
Cash flows from financing activities				
Proceeds from equity awards exercised		3,085		542
Excess tax benefit from equity-based payment arrangements		1,071		2,225
Repurchase of common stock		(79,580)		(28,065)
Borrowings on line of credit		97,043		46,555
Payments on line of credit		(62,418)		(43,905)
		(==,:==,)		(10,000)
Net cash used in financing activities		(40,799)		(22,648)
Effect of exchange rate changes on cash and cash equivalents		161		(258)
Net increase (decrease) in cash and cash equivalents		(15,311)		834
Cash and cash equivalents, beginning of period		27,029		12,865
Cash and cash equivalents, end of period	\$	11,718	\$	13,699
Supplemental disclosures of cash flow information				
Cash paid during the period for:				
I				

7

#### **Table of Contents**

#### USANA HEALTH SCIENCES, INC. AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (in thousands, except per share data) (unaudited)

#### **Basis of Presentation**

The unaudited interim consolidated financial information of USANA Health Sciences, Inc. and its subsidiaries (collectively, the "Company" or "USANA") has been prepared in accordance with Article 10 of Regulation S-X promulgated by the Securities and Exchange Commission. Certain information and footnote disclosures that are normally included in financial statements that have been prepared in accordance with accounting principles generally accepted in the United States of America have been condensed or omitted pursuant to such rules and regulations. In the opinion of management, the accompanying interim consolidated financial information contains all adjustments, consisting of normal recurring adjustments that are necessary to present fairly the Company's financial position as of September 27, 2008, and results of operations for the quarters and nine months ended September 29, 2007 and September 27, 2008. These financial statements should be read in conjunction with the audited consolidated financial statements and notes thereto that are included in the Company's Annual Report on Form 10-K for the year ended December 29, 2007. The results of operations for the quarter and nine months ended September 27, 2008 may not be indicative of the results that may be expected for the fiscal year ending January 3, 2009.

#### NOTE A - ORGANIZATION

USANA develops and manufactures high-quality nutritional and personal care products that are sold internationally through a network marketing system, which is a form of direct selling. The Company's products are sold throughout the United States, Canada, Mexico, Australia, New Zealand, Singapore, Malaysia, Hong Kong, Taiwan, Japan, South Korea, the United Kingdom, and the Netherlands.

#### **NOTE B – DISCONTINUED OPERATIONS**

Consistent with the Company's long-term objectives of focusing on its direct selling business, on August 10, 2007, the Company sold certain assets of its third-party contract manufacturing business. The Company retained assets that are associated with manufacturing and packaging its Sensé<sup>TM</sup> skin and beauty care products and continues to manufacture these products at the Draper, Utah facility. Results of the third-party contract manufacturing operations have been classified as "discontinued operations" for all applicable periods.

The Company's sales that are reported in discontinued operations for the quarter and nine months ended September 29, 2007 were \$706 and \$4,460 respectively. For the quarter ended September 29, 2007, the loss from discontinued operations was \$625 and the related income tax benefit was \$220. For the nine months ended September 29, 2007, the loss from discontinued operations was \$955 and the related income tax benefit was \$343.

#### NOTE C – INVENTORIES

Inventories consist of the following:

	Decei 2	September 27, 2008			
Raw materials	\$	5,730	\$	6,322	
Work in progress		5,825		4,734	
Finished goods		7,884		10,955	
		_			
	\$	\$ 19,439		22,011	

8

#### **Table of Contents**

Prepaid expenses and other current assets consist of the following:

	mber 29, 2007	Sept	tember 27, 2008
Prepaid insurance	\$ 1,300	\$	296
Other prepaid expenses	1,646		1,101
Federal income taxes receivable	2,754		3,292
Miscellaneous receivables, net	4,109		3,252
Deferred commissions	1,179		2,545
Other current assets	651		604
	\$ 11,639	\$	11,090

#### NOTE E – PROPERTY AND EQUIPMENT

	Years	December 29, 2007		September 2 2008	
Buildings	40	\$	23,466	\$	36,229
Laboratory and production equipment	5-7		11,563		13,904
Computer equipment and software	3-5		25,745		25,430
Furniture, fixtures, and other	3-5		4,637		5,678
Leasehold improvements	3-5		3,700		4,104
Land improvements	15		1,579		1,994
			70,690		87,339
Less accumulated depreciation and amortization			36,459		36,794
·					
			34,231		50,545
Land			1,956		7,187
Deposits and projects in process			15,874		1,660
• • •			<u> </u>		<u> </u>
		\$	52,061	\$	59,392

The Company has utilized its line of credit in part for the expansion of its facilities in Salt Lake City, Utah, and in Sydney, Australia. As of September 27, 2008, the Company's balance on its line of credit was \$30,650. The interest expense that is associated with these projects has been capitalized as part of the asset to which it relates and will be amortized over the asset's estimated useful life. Total interest expense that was incurred during the first nine months of 2008 was \$866, of which \$420 was capitalized.

9

#### Table of Contents

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS – (continued) (in thousands, except per share data) (unaudited)

#### NOTE F - OTHER CURRENT LIABILITIES

Other current liabilities consist of the following:

	, ,		tember 27, 2008	
Associate incentives	\$	4,733	\$	7,101
Accrued employee compensation		10,139		8,030
Income taxes		2,106		34
Sales taxes		4,111		4,342
Associate promotions		917		317
Deferred revenue		4,302		7,842
Provision for returns and allowances		931		1,118
All other		4,835		6,091
	\$	32,074	\$	34,875

The Company has a \$40,000 line of credit, which had a balance of \$30,650 at September 27, 2008. The Company will be required to pay the balance on this line of credit in full at the time of maturity in May 2011.

The weighted-average interest rate on this line of credit at September 27, 2008 was 3.61%. The interest rate is computed at the bank's Prime Rate or LIBOR and is adjusted according to the related Credit Agreement. The collateral for this line of credit is the pledge of the capital stock of certain subsidiaries of the Company, as set forth in a separate pledge agreement with the bank. The Credit Agreement contains restrictive covenants that are based on the Company's EBITDA and on the Company's debt coverage ratio.

#### NOTE H – COMMITMENTS AND CONTINGENCIES

#### Contingencies

During 2008, the Company has been a named defendant in two class action lawsuits, which were filed in 2007. These lawsuits were dismissed, with prejudice, on July 23, 2008 and October 1, 2008, respectively. The Company is also involved in other various disputes arising in the normal course of business. In the opinion of management, based upon advice of counsel, the ultimate outcome of these disputes will not have a material impact on the Company's financial position or results of operations.

#### NOTE I – EQUITY-BASED COMPENSATION

During 2007 and 2008 the Company granted equity awards under its 2006 Equity Incentive Award Plan (the "2006 Plan"), which allows for the grant of various equity awards, including stock-settled stock appreciation rights ("SSAR"), stock options, deferred stock units ("DSU"), and other types of equity awards to the Company's officers, key employees, and non-employee directors. The 2006 Plan authorized 5,000 shares of common stock for issuance. As of September 27, 2008, the Company had issued 3,438 awards under this plan, 2,617 of which were issued in July 2008.

10

#### **Table of Contents**

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS – (continued) (in thousands, except per share data) (unaudited)

#### NOTE I – EQUITY-BASED COMPENSATION – CONTINUED

Equity-based compensation expense relating to equity awards under the current and previous plans of the Company, together with the related tax benefit recognized in earnings for the periods ended as of the dates indicated is as follows:

	Quarter Ended				<b>Nine Months Ended</b>			
	Sept	tember 29, 2007	Sep	otember 27, 2008	Sep	tember 29, 2007	Sep	tember 27, 2008
Cost of sales	\$	181	\$	205	\$	496	\$	536
Selling, general and administrative		1,315		1,782		3,927		4,204
Research and development		70		89		363		194
		1,566		2,076		4,786		4,934
Related tax benefit		542	_	748	_	1,647	_	1,796
Net equity-based compensation expense	\$	1,024	\$	1,328	\$	3,139	\$	3,138

The following table shows the remaining unrecognized compensation expense on a pre-tax basis for all types of equity awards that were outstanding as of September 27, 2008. This table does not include an estimate for future grants that may be issued.

Remainder of 2008	\$	2,689
2009		8,513
2010		7,726
2011		6,317
2013		4,910
2013		2,209
	*\$	32,364

<sup>\*</sup> Expected to be recognized over a weighted-average period of 2.5 years.

As determined by the Company's Compensation Committee, awards granted to officers and key employees will generally vest 20% each year on the anniversary of the grant date. Awards of stock options and SSARs to be granted to non-employee directors will generally vest 25% each quarter, commencing on the last day of the first fiscal quarter in which the awards are granted. Awards of stock options and SSARs will generally expire five to five and one-half years from the date of grant. Awards of DSUs are full-value shares at the date of grant, vesting over the periods of service, and do not have expiration dates. The exercise price of awards granted under the

2006 Plan is the closing price of the Company's common stock on the date of grant.

The Company recognizes equity-based compensation expense under the straight-line method over the vesting term based on the grant date fair value and an estimate of forfeitures derived from historical experience. The Company uses the Black-Scholes option pricing model to estimate the fair value of its equity awards, which requires the input of highly subjective assumptions, including expected stock price volatility. For awards granted by the Company prior to 2008, expected volatility was calculated by averaging the historical volatility of the Company and a peer group index. Beginning in 2008, expected volatility became a weighted-average of historical volatility and implied volatility of the Company. Risk-free interest rate is based on the U.S. Treasury yield curve on the date of grant with respect to the expected life of the award. Due to the "plain vanilla" characteristics of the Company's equity awards, the "simplified method," as permitted by the guidance in Staff Accounting Bulletin No. 107, was used to determine the expected life of awards granted prior to 2008. Beginning in 2008, expected life became a weighted-average that includes historical settlement data of the Company's equity awards and a hypothetical holding period for outstanding options.

1

#### **Table of Contents**

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS – (continued) (in thousands, except per share data) (unaudited)

#### NOTE I – EQUITY-BASED COMPENSATION – CONTINUED

Weighted-average assumptions that were used to calculate the fair value of awards that were granted during the periods ended as of the dates indicated are included in the table below. Because DSUs are full-value shares at the date of grant, they have been excluded.

	Quarte	r Ended	Nine Months Ended			
	September 29, 2007	September 27, 2008	September 29, 2007	September 27, 2008		
Expected volatility	*	37.3%	41.9%	37.3%		
Risk-free interest rate	*	3.2%	4.6%	3.2%		
Expected life	*	4.0 yrs.	4.2 yrs.	4.0 yrs.		
Expected dividend yield	*	_	_	_		
Grant price	*	\$ 26.06	\$ 42.10	\$ 26.06		

<sup>\*</sup>There were no equity awards granted during the quarter ended September 29, 2007.

A summary of the Company's stock option and SSAR activity for the nine months ended September 27, 2008, is as follows:

	Shares	•	Weighted- average exercise price	Weighted-average remaining contractual term	Aggregate intrinsic value*
Outstanding at December 29, 2007	1,864	\$	32.18	4.9	\$ 12,606
Granted	2,617	\$	26.06		
Exercised	(261)	\$	2.51		
Canceled or expired	(80)	\$	41.82		
Outstanding at September 27, 2008	4,140	\$	29.99	4.9	\$ 65,816
Exercisable at September 27, 2008	824	\$	35.14	4.9	\$ 8,861

<sup>\*</sup> Aggregate intrinsic value is defined as the difference between the current market value at the reporting date and the exercise price of awards that were in-the-money. It is estimated using the closing price of the Company's common stock on the last trading day of the period reported.

The weighted-average fair value of stock options and SSARs that were granted during the nine month periods ended September 29, 2007, and September 27, 2008 was \$16.79 and \$8.73, respectively. The total intrinsic value of awards that were exercised during the nine month periods ended September 29, 2007, and September 27, 2008, was \$5,734 and \$8,571, respectively.

The total fair value of awards that vested during the nine month periods ended September 29, 2007, and September 27, 2008, was \$5,181 and \$5,942, respectively. This total fair value includes equity awards that were issued in the form of stock options, SSARs, and DSUs.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS – (continued) (in thousands, except per share data) (unaudited)

#### NOTE J - COMMON STOCK AND EARNINGS PER SHARE

Basic earnings per share are based on the weighted-average number of shares outstanding for each period. Shares that have been repurchased and retired during the periods specified below have been included in the calculation of the number of weighted-average shares that are outstanding for the calculation of basic earnings per share. Diluted earnings per common share are based on shares that are outstanding (computed under basic EPS) and on potentially dilutive shares. Shares that are included in the diluted earnings per share calculations include equity awards that are in-the-money but have not yet been exercised.

	For the Quarter Ended			
	Sept	ember 29, 2007	Sep	tember 27, 2008
Earnings from continuing operations available to common shareholders	\$	11,663	\$	8,139
Loss from discontinued operations available to common shareholders		(405)		<u> </u>
Net earnings available to common shareholders	\$	11,258	\$	8,139
Basic EPS				
Shares		45050		16100
Common shares outstanding - entire period		17,859		16,198
Weighted-average common shares:		120		222
Issued during period		130		223
Canceled during period		(1,816)		(390)
Weighted-average common shares outstanding during period		16,173		16,031
Earnings per common share from continuing operations - basic	\$	0.72	\$	0.51
Loss per common share from discontinued operations - basic		(0.02)		<u> </u>
Earnings per common share from net earnings - basic	\$	0.70	\$	0.51
Diluted EPS				
Shares				
Weighted-average shares outstanding during period - basic		16,173		16,031
Dilutive effect of equity awards		440		10,031
Diffutive effect of equity awards		440		102
Weighted-average shares outstanding during period - diluted		16,613		16,133
Earnings per common share from continuing operations - diluted	\$	0.70	\$	0.50
Loss per common share from discontinued operations - diluted	Ψ	(0.02)	Ψ	- 0.50
		(0.02)		
Earnings per common share from net earnings - diluted	\$	0.68	\$	0.50

Equity awards for 48 and 1,232 shares of stock were not included in the computation of diluted EPS for the quarters ended September 29, 2007, and September 27, 2008, respectively, due to the fact that their exercise prices were greater than the average market price of the shares.

13

#### **Table of Contents**

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS – (continued) (in thousands, except per share data) (unaudited)

#### NOTE J - COMMON STOCK AND EARNINGS PER SHARE - CONTINUED

		Ended		
	Sept	ember 29, 2007	Sep	tember 27, 2008
Earnings from continuing operations available to common shareholders	\$	34,870	\$	25,834
Loss from discontinued operations available to common shareholders		(612)	_	<u> </u>
Net earnings available to common shareholders	\$	34,258	\$	25,834

Basic EPS				
Shares				
Common shares outstanding - entire period		17,859		16,198
Weighted-average common shares:				
Issued during period		100		194
Canceled during period		(1,033)		(130)
Weighted-average common shares outstanding during period		16,926		16,262
Earnings per common share from continuing operations - basic	\$	2.06	\$	1.59
Loss per common share from discontinued operations - basic		(0.04)		<u> </u>
Earnings per common share from net earnings - basic	\$	2.02	\$	1.59
Diluted EPS				
Shares				
Weighted-average shares outstanding during period - basic		16,926		16,262
Dilutive effect of equity awards		487		89
Weighted-average shares outstanding during period - diluted		17,413		16,351
		17,413	_	10,331
Formings non-common shore from continuing anarotions, diluted	\$	2.00	\$	1 50
Earnings per common share from continuing operations - diluted	\$		Э	1.58
Loss per common share from discontinued operations - diluted		(0.03)	_	
Familia and a superior of the	¢	1.07	ď	1.50
Earnings per common share from net earnings - diluted	\$	1.97	\$	1.58

Equity awards for 28 and 1,344 shares of stock were not included in the computation of diluted EPS for the nine months ended September 29, 2007, and September 27, 2008, respectively, due to the fact that their exercise prices were greater than the average market price of the shares.

During the nine months ended September 29, 2007, and September 27, 2008, the Company expended \$79,580 and \$28,065 to purchase 1,892 and 809 shares, respectively, under the Company's share repurchase plan. The purchase of shares under this plan reduces the number of shares issued and outstanding in the above calculations.

14

#### **Table of Contents**

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS – (continued) (in thousands, except per share data) (unaudited)

#### NOTE K – SEGMENT INFORMATION

USANA operates as a direct selling company that develops, manufactures, and distributes high-quality nutritional and personal care products that are sold through a global network marketing system of independent distributors ("Associates"). The table below summarizes the approximate percentage of total product revenue that has been contributed by the Company's nutritional and personal care products for the periods indicated.

	Quarter I	Ended	Nine Months Ended			
	September 29,	September 27,	September 29,	September 27,		
Product Line	2007	2008	2007	2008		
USANA® Nutritionals	87%	87%	86%	87%		
Sensé – beautiful science®	10%	9%	10%	10%		

The Company's primary business is to manage its worldwide Associate base. As such, management has determined that the Company operates in one reportable business segment as defined in SFAS No. 131, "Disclosures about Segments of an Enterprise and Related Information." Performance for a region or market is primarily evaluated based on sales. The Company does not use profitability reports on a regional or market basis for making business decisions. No single customer accounted for 10% or more of net sales for the periods presented.

In the table below, selected financial information is presented in four geographic regions: North America, Southeast Asia/Pacific, East Asia, and North Asia. "North America" includes our operations in the United States, Canada, Mexico, and direct sales from the United States to the United Kingdom and the Netherlands. "Southeast Asia/Pacific" includes our operations in Australia, New Zealand, Singapore, and Malaysia. "East Asia" includes our operations in Hong Kong and Taiwan. "North Asia" includes our operations in Japan and South Korea.

Selected financial information, presented by geographic region, is listed below for the periods ended as of the dates indicated:

		Quarter ended				Nine Months Ended			
	Sep	September 29, 2007		September 27, 2008		. , . ,		Sej	ptember 27, 2008
Net Sales to External Customers									
North America	\$	66,619	\$	64,593	\$	199,328	\$	192,789	
Southeast Asia/Pacific		23,303		23,265		67,506		68,980	
East Asia		12,230		15,206		35,746		43,878	
North Asia		4,029		4,112		11,821		12,307	
Consolidated Total	\$	106,181	\$	107,176	\$	314,401	\$	317,954	
Total Assets									
North America	\$	73,305	\$	87,338	\$	73,305	\$	87,338	
Southeast Asia/Pacific		17,198		21,393		17,198		21,393	
East Asia		7,027		8,178		7,027		8,178	
North Asia		4,118		4,233		4,118		4,233	
Consolidated Total	\$	101,648	\$	121,142	\$	101,648	\$	121,142	

15

#### **Table of Contents**

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS – (continued) (in thousands, except per share data) (unaudited)

#### NOTE K - SEGMENT INFORMATION - CONTINUED

The following table provides further information on markets representing ten percent or more of consolidated net sales:

		Quarter ended				Nine Mon	ths ended	
	_	September 29, September 27, 2007 2008		Se	2007	Sej	ptember 27, 2008	
Net sales:								
United States	\$	42,455	\$	40,169	\$	127,948	\$	118,844
Canada		18,792		18,216		54,898		56,326
Australia-New Zealand		14,163		13,179		41,819		40,625

Due to the centralized structure of the Company's manufacturing operations and its corporate headquarters in the United States, a significant concentration of assets exists in this market. As of September 29, 2007, and September 27, 2008, long-lived assets in the United States totaled \$42,051 and \$50,230, respectively. Additionally, due to the purchase, remodel, and fit-out of our new facility in Sydney, Australia during the last few years, long-lived assets in the Australia-New Zealand market as of September 29, 2007 and September 27, 2008 totaled \$7,536 and \$12,944, respectively. There is no significant concentration of long-lived assets in any other market.

16

#### **Table of Contents**

### Item 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The following discussion and analysis of USANA's financial condition and results of operations should be read in conjunction with the Unaudited Consolidated Financial Statements and Notes thereto that are contained in this quarterly report, as well as Management's Discussion and Analysis of Financial Condition and Results of Operations that are included in our Annual Report on Form 10-K for the year ended December 29, 2007, and our other filings, including Current Reports on Form 8-K, that have been filed with the Securities and Exchange Commission ("SEC") through the date of this report.

Our fiscal year end is the Saturday closest to December 31 st of each year. Fiscal year 2008 will end on January 3, 2009, and is a 53-week year. Fiscal year 2007 ended on December 29, 2007, and was a 52-week year.

#### Presentation

Due to the sale of certain assets related to our third-party contract manufacturing business on August 10, 2007, we now operate as one reportable business segment, Direct Selling. Our 2007 financial results reflect the reclassification of sales and related expenses in the former Contract Manufacturing segment to "discontinued operations."

USANA develops and manufactures high-quality nutritional and personal care products. We market our products on the basis of high levels of bioavailability, safety, and quality. We distribute our products through a network marketing system, which is a form of direct selling. Our customer base comprises two types of customers: "Associates" and "Preferred Customers." Associates are independent distributors of our products who also purchase our products for their personal use. Preferred Customers purchase our products strictly for their personal use and are not permitted to resell or to distribute the products. As of September 27, 2008, we had approximately 184,000 active Associates and approximately 73,000 active Preferred Customers worldwide. During the nine months ended September 27, 2008, sales to Associates accounted for approximately 88% of product sales. For purposes of this report, we only count as active customers those Associates and Preferred Customers who have purchased product from USANA at any time during the most recent three-month period, either for personal use or for resale.

We have ongoing operations in the following markets, which are grouped and presented in four geographic regions:

- · North America United States, Canada, Mexico, and direct sales from the United States to the United Kingdom and the Netherlands;
- Southeast Asia/Pacific Australia-New Zealand, Singapore, and Malaysia;
- · East Asia Hong Kong and Taiwan; and
- North Asia Japan and South Korea.

Our primary product lines consist of USANA Nutritionals and Sensé – beautiful science (Sensé). The USANA Nutritionals product line is further categorized into three separate classifications:

- · Essentials core vitamin and mineral supplements that provide a foundation of advanced nutrition for every age group;
- · Optimizers targeted supplements that are designed to meet individual health and nutritional needs; and
- · Macro Optimizers healthy, low-glycemic functional foods and other related products.

17

#### **Table of Contents**

During the third quarter of 2008, at our Annual International Convention, we introduced two new products in our Optimizers category; Rev3 Energy Drink and Rev3 Energy Surge<sup>TM</sup> Pack. Rev3 Energy Drink is sold in a ready-to-drink 12oz can, while Rev3 Energy Surge Pack is conveniently packaged in single serve packs to be mixed with water or other beverages. These products were developed to be a healthy alternative to traditional energy drinks that are loaded with sugars and artificial flavors. They were formulated with low-glycemic sugars for sustained energy, contain natural caffeine from a blend of teas, and provide vitamins, minerals, and antioxidants to support energy metabolism at the cellular level. We also launched a new product in our Macro Optimizers category, Chocolate Whey Nutrimeal<sup>TM</sup>. Currently, these products are only available for sale in the United States.

The following tables summarize the approximate percentage of total product revenue that has been contributed by our major product lines and our top-selling products for the current and prior year periods indicated:

	Nine Months Ended						
Product Line	September 29, 2007	September 27, 2008					
USANA <sup>â</sup> Nutritionals							
Essentials	36%	34%					
Optimizers	37%	40%					
Macro Optimizers	13%	13%					
Sensé – beautiful scienceâ	10%	10%					
All Other *	4%	3%					

<sup>\*</sup> Includes items such as resource materials and services, sales tools, and logo merchandise.

	Nine Months Ended					
Key Product	September 29, 2007	September 27, 2008				
USANA <sup>â</sup> Essentials	20%	20%				
HealthPak 100 TM	13%	12%				
Proflavanolâ	10%	10%				

As a manufacturer of nutritional and personal care products utilizing direct selling for the distribution of our products, we compete within two industries: nutrition and direct selling. We believe that the most significant factors affecting us are the aging of the worldwide population and the general public's heightened awareness and understanding of the connection between diet and health, which affect our ability to attract and retain Associates and Preferred Customers to sell and consume our products.

Customers purchasing our products. We believe that our high-quality products and our financially rewarding Compensation Plan are the key components to attracting and retaining Associates. At our Annual International Convention in 2008, we announced two permanent enhancements to our Associate Compensation Plan. These enhancements provide additional opportunities for our Associates to earn income through the Compensation Plan.

To support our Associates in building their businesses, we sponsor meetings and events throughout the year, which offer information about our products and our network marketing system. These meetings are designed to assist Associates in business development and to provide a forum for interaction with some of our top-ranking Associates and members of the USANA management team. We also provide low cost sales tools, which we believe are an integral part of building and maintaining a successful home-based business for our Associates.

In addition to Company-sponsored meetings and sales tools, we maintain a website exclusively for our Associates where they can keep up on the latest USANA news, obtain training materials, manage their business information, enroll new customers, shop, and register for Company-sponsored events. Additionally, through this website, Associates can access other online services to which they may subscribe. For example, we offer an online business management service, which includes a tool that helps

18

#### **Table of Contents**

Associates track and manage their business activity, a personal webpage to which their prospects or retail customers can be directed, ecards for advertising, and a tax management tool.

The number of active Associates and Preferred Customers is used by management as a key non-financial measure because it is a leading indicator of net sales. The tables below summarize the changes in our active customer base by geographic region, which are further discussed in the "Summary of Financial Results and Recent Developments" section below. These numbers have been rounded to the nearest thousand.

#### **Active Associates By Region**

	As of September 29,	2007	As of September 27,	, 2008	Change from Prior Year	Percent Change
North America	105,000	58.3%	103,000	56.0%	(2,000)	(1.9)%
Southeast Asia/Pacific	41,000	22.8%	42,000	22.8%	1,000	2.4%
East Asia	27,000	15.0%	32,000	17.4%	5,000	18.5%
North Asia	7,000	3.9%	7,000	3.8%	_	0.0%
	180,000	100.0%	184,000	100.0%	4,000	2.2%

#### **Active Preferred Customers By Region**

	As of September 29,	2007	As of September 27,	, 2008	Change from Prior Year	Percent Change
North America	71,000	89.9%	64,000	87.7%	(7,000)	(9.9)%
Southeast Asia/Pacific	6,000	7.5%	8,000	10.9%	2,000	33.3%
East Asia	1,000	1.3%	1,000	1.4%	_	0.0%
North Asia	1,000	1.3%	_	0.0%	(1,000)	(100.0)%
	79,000	100.0%	73,000	100.0%	(6,000)	(7.6)%

#### **Total Active Customers By Region**

	As of September 29,	2007	As of September 27	7, 2008	Change from Prior Year	Percent Change
North America	176,000	68.0%	167,000	65.0%	(9,000)	(5.1)%
Southeast Asia/Pacific	47,000	18.1%	50,000	19.5%	3,000	6.4%
East Asia	28,000	10.8%	33,000	12.8%	5,000	17.9%
North Asia	8,000	3.1%	7,000	2.7%	(1,000)	(12.5)%
	259,000	100.0%	257,000	100.0%	(2,000)	(0.8)%

#### Forward-Looking Statements and Certain Risks

The statements contained in this report that are not purely historical are considered to be "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 and Section 21E of the Securities Exchange Act. These statements represent our expectations, beliefs, anticipations, commitments, intentions, and strategies regarding the future. They may be identified by the use of words or phrases such as "believes," "expects," "anticipates," "should," "plans," "estimates," and "potential," among others. Forward-looking statements include, but are not limited to, statements contained in Management's Discussion and Analysis of Financial Condition and Results of Operations regarding our financial performance, revenue, and expense levels in the future and the sufficiency of our existing assets to fund our future operations and capital spending needs.

#### **Table of Contents**

Readers are cautioned that actual results could differ materially from the anticipated results or other expectations that are expressed in these forward-looking statements for the reasons that are detailed in our most recent Annual Report on Form 10-K at pages 21 through 31. The fact that some of these risk factors may be the same or similar to those in our past SEC reports means only that the risks are present in multiple periods. We believe that many of the risks detailed here and in our other SEC filings are part of doing business in the industry in which we operate and will likely be present in all periods reported. The fact that certain risks are common in the industry does not lessen their significance. The forward-looking statements contained in this report, are made as of the date of this report, and we assume no obligation to update them or to update the reasons why our actual results could differ from those that we have projected. Among others, risks and uncertainties that may affect our business, financial condition, performance, development, and results of operations include:

- · Our ability to attract and maintain a sufficient number of Associates;
- · Our dependence upon a network marketing system to distribute our products;
- · Activities of our independent Associates;
- Our planned expansion into international markets, including delays in commencement of sales in any new market, delays in compliance with local marketing or other regulatory requirements, or changes in target markets;
- · Rigorous government scrutiny of network marketing practices;
- Potential political events, natural disasters, or other events that may negatively affect economic conditions;
- Potential effects of adverse publicity regarding the Company, nutritional supplements, or the network marketing industry;
- Reliance on key management personnel;
- Extensive government regulation of the Company's products, manufacturing, and network marketing system;
- · Potential inability to sustain or manage growth, including the failure to continue to develop new products;
- · An increase in the amount of Associate incentives;
- · Our reliance on the use of information technology;
- The adverse effect of the loss of a high-level sponsoring Associate, together with a group of leading Associates, in that person's downline;
- · The loss of product market share or Associates to competitors;
- · Potential adverse effects of customs, duties, taxation, and transfer pricing regulations, including regulations governing distinctions between and Company responsibilities to employees and independent contractors;
- The fluctuation in the value of currency exchange rates with the U.S. dollar;
- · Our reliance on outside suppliers for raw materials and certain manufactured items;
- · Shortages of raw materials that we use in certain of our products;
- · Significant price increases of our key raw materials;
- · Significant increases in transportation costs;
- · Product liability claims and other risks that may arise with our manufacturing activity;

20

#### **Table of Contents**

- · Intellectual property risks;
- · Liability claims that may arise with our "Athlete Guarantee" program;
- · Continued compliance with debt covenants;
- · Disruptions to shipping channels that are used to distribute our products to international warehouses; and

The outcome of regulatory and litigation matters.

#### **Results of Operations**

#### **Summary of Financial Results and Recent Developments**

Net sales for the third quarter of 2008 were \$107.2 million, compared with \$106.2 million in the third quarter of 2007. Net sales during the nine months ended September 27, 2008 were \$318.0 million, compared with \$314.4 million for the same period in 2007. The increase in net sales for the nine months ended September 27, 2008 was primarily the result of growth in our East Asia region and benefits from changes in currency exchange rates, which were largely offset by decreased sales in the United States and most markets within our Southeast Asia/Pacific region. As a U.S. based multi-national company, for the last several years we have received a benefit to net sales from changes in currency exchange rates; however, as the U.S. dollar has begun to strengthen, we are starting to see this trend reverse. Notably, if the U.S. dollar continues to strengthen against certain currencies, our net sales and results of operations will be negatively impacted in the fourth quarter and full-year 2008.

The total number of active Associates increased in the third quarter of 2008 on both a year-over-year and a sequential quarter basis. As a leading indicator for sales, we are optimistic about the increase in the number of Associates during the third quarter. This increase is largely due to the enhancements to our Associate Compensation Plan that we announced in the third quarter. These enhancements consist of an Elite Bonus, which will reward and motivate our top 25 income-earning Associates, and a Matching Bonus, which provides another opportunity for our Associates to earn income through their USANA home-based business. Additionally, we believe that the dismissal/settlement of the distracting lawsuits and challenges relating to the misinformation about the Company, now essentially behind us, improved confidence of our customers.

Although the total number of active Associates increased in the third quarter of 2008 compared with the third quarter of 2007, the number of active Associates in our largest region, North America, declined. We believe this was primarily due to economic uncertainties in the United States during 2008 relative to 2007. We believe, however, that in the current economic environment we may see an overall increase in the number of our Associates as people look for alternative sources of income. In contrast, we may see an overall decrease in the number of our Preferred Customers as they become more conservative with their spending.

Income from continuing operations decreased 30.2% to \$8.1 million in the third quarter of 2008 from \$11.7 million in the third quarter of 2007. For the nine months ended September 27, 2008, income from continuing operations decreased 25.9% to \$25.8 million from \$34.9 million in the same period of 2007. These decreases in both periods were due primarily to a combination of slower net sales growth and increased operating costs.

During the third quarter of 2008, we also announced the Company's plans to begin operations in the Philippines. This opening is expected in early 2009. Subsequent to this announcement, there has been a great deal of excitement from our Associate leaders, and we are optimistic about the potential of this market.

#### **Tender Offer**

On June 2, 2008, Unity Acquisition Corp. ("Unity"), a Utah corporation indirectly owned by Gull Holdings, Ltd., the Company's Chairman, and certain other tender offer participants, initiated a tender offer to acquire all of the outstanding shares of the Company's common stock for \$26.00 per share. Following the announcement of the offer, the independent members of the Company's Board of Directors formed a Special Committee (the "Special Committee") to evaluate the offer and engaged both an

2.1

#### Table of Contents

independent legal and independent financial advisor. On June 20, 2008, the Special Committee unanimously determined that the offer was inadequate and recommended that the Company's stockholders reject the offer. On June 30, 2008, Unity increased the offer price to \$28.00 per share and extended the offer to July 14, 2008. On July 3, 2008, the Special Committee again unanimously determined that the offer was inadequate and recommended that the Company's stockholders reject the offer. On July 15, 2008, Unity announced a third extension of the offer to July 21, 2008. On July 16, 2008, however, Unity terminated the offer.

#### Quarters Ended September 29, 2007 and September 27, 2008

#### **Net Sales**

The following table summarizes the changes in our net sales by geographic region for the quarters ended as of the dates indicated:

Net Sales by Region	
(in thousands)	
Quarter Ended	

		Quarter Ende	ed		Change from	Percent
	September 2	29, 2007	September 27	, 2008	Prior Year	Change
North America	\$ 66,619	62.8% \$	64,593	60.3% \$	(2,026)	(3.0)%
Southeast Asia/Pacific	23,303	21.9%	23,265	21.7%	(38)	(0.2)%
East Asia	12,230	11.5%	15,206	14.2%	2,976	24.3%
North Asia	4,029	3.8%	4,112	3.8%	83	2.1%

\$	106,181	100.0% \$	107,176	100.0% \$	995	0.9%
----	---------	-----------	---------	-----------	-----	------

The majority of the decrease in net sales in North America came from the United States, where net sales decreased 5.4%, or \$2.3 million, due to lower active customer counts. We believe that the decrease in active customers in this region was primarily due to economic uncertainties in the United States during 2008 relative to 2007, and the lingering effects of negative misinformation about the Company that appeared in the mass media during 2007. Mexico helped partially offset declining sales in this region during the third quarter of 2008 with an \$800 thousand increase in net sales, nearly half of which was in the form of a benefit from changes in currency exchange rates.

Excluding Malaysia, net sales in Southeast Asia/Pacific declined by nearly \$1.3 million, or 7.0%. Net sales in Malaysia increased \$1.2 million, or 25.2%, over the third quarter of 2007. Declining sales in the other markets within this region were the result of lower active customer counts, particularly in New Zealand. An overall benefit from favorable changes in currency exchange rates in this region during the third quarter of 2008 added \$900 thousand to net sales.

The majority of the increase in net sales in East Asia during the third quarter of 2008 came from Hong Kong where net sales increased \$2.7 million, or 39.1%, due to a strong increase in the number of Active Associates in that market.

#### Associate Incentives

As a percentage of net sales, Associate incentives increased to 41.6% during the third quarter of 2008, compared with 40.5% in 2007. This increase is due to a higher payout rate of our base Compensation Plan commissions, as well as an increase in the amount paid for contests and promotions. Additionally, as previously mentioned, we have implemented some permanent enhancements to our Associate Compensation Plan, which have begun to increase Associate incentives as a percentage of net sales.

22

#### **Table of Contents**

#### Selling, General, and Administrative Expenses

Selling, general and administrative expenses increased to 25.0% of net sales for the third quarter of 2008, compared with 21.7% in 2007. In absolute terms, our selling, general, and administrative expenses increased by \$3.7 million. This increase in absolute terms can be attributed to the following:

- An increase of approximately \$2.0 million in wage-related expenses;
- Non-recurring legal and other professional fees of approximately \$900 thousand, relating to the tender offer process;
- · An increase of approximately \$500 thousand in depreciation expense, relating to capital projects completed in the United States and Australia; and
- An increase of approximately \$500 thousand in equity-based compensation expense.

Included in the increases listed above for wage-related expenses and equity-based compensation expense are increased base salaries and equity grants to certain members of senior management. These particular increases to cash and equity compensation were done in connection with changes that were made in upper management during the third quarter and are expected to reduce earnings per share for 2008 by approximately \$0.11.

The increase of selling, general and administrative expenses as a percentage of net sales can be attributed to all of the above, combined with relatively flat sales growth.

#### Other Income (Expense)

Net other expense increased from \$270 thousand in the third quarter of 2007 to \$489 thousand in 2008. The largest component of this change was a \$414 thousand loss relating to international currency exchange during the third quarter of 2008, compared with a \$255 thousand gain in the corresponding period of 2007. This increase in other expense was partially offset by a decrease in interest expense.

#### **Income Taxes**

Income taxes totaled 33.6% of earnings from continuing operations before income taxes for the third quarter of 2008, compared with 31.4% in 2007. The increase in our income tax rate is primarily attributed to not having a federal R&D tax credit in 2008. Legislation was passed in October of 2008 that will allow the Company to recognize a federal R&D tax credit during the fourth quarter for all of fiscal 2008.

#### **Diluted Earnings Per Share from Continuing Operations**

Diluted earnings per share from continuing operations decreased \$0.20, or 28.6%, to \$0.50 during the third quarter of 2008, compared with \$0.70 in 2007. This change was the result of relatively flat sales, combined with higher operating costs, as well as a higher effective tax rate. Non-recurring charges relating to the recently terminated tender offer reduced earnings per share by \$0.04. This decrease was partially offset by a lower number of average shares outstanding due to share buybacks during 2007 and 2008.

#### **Table of Contents**

#### Nine Months Ended September 29, 2007 and September 27, 2008

#### **Net Sales**

The following table summarizes the changes in our net sales by geographic region for the nine month periods ended as of the dates indicated:

		Net Sales by Reg (in thousands) Nine Months End	ı		Change from	Percent
	September 29, 2007		September 27	7, 2008	Prior Year	Change
North America	\$ 199,328	63.4% \$	192,789	60.6%	(6,539)	(3.3)%
Southeast Asia/Pacific	67,506	21.5%	68,980	21.7%	1,474	2.2%
East Asia	35,746	11.4%	43,878	13.8%	8,132	22.7%
North Asia	11,821	3.7%	12,307	3.9%	486	4.1%
	\$ 314,401	100.0% \$	317,954	100.0% \$	3,553	1.1%

The decrease in net sales in North America came from the United States, where net sales dropped 7.1%, or \$9.1 million, primarily due to lower active customer counts. This decrease was partially offset by benefits from changes in currency exchange rates, which increased net sales in this region by \$5.0 million. We believe that the decrease in the number of active customers in this region was primarily due to economic uncertainty in the United States during 2008 relative to 2007, and the lingering effects of negative misinformation about the Company that appeared in the mass media during 2007.

Excluding Malaysia, net sales in Southeast Asia/Pacific declined by \$2.4 million, or 4.4%. Net sales in Malaysia increased \$3.9 million, or 31.1% over the nine months ended September 29, 2007. Because our Malaysia market is still fairly new, we believe that a portion of its net sales would have otherwise been generated in other markets, such as Singapore, within this region. Declining sales in the other markets within this region were offset in part by an overall benefit from changes in currency exchange rates of \$5.5 million.

The increase in net sales in East Asia came from strong growth in Hong Kong of 43.9%, or \$8.2 million. The change in net sales in this region is reflective of a continued increase in the number of active Associates in Hong Kong and a slight decrease in the number of active Associates in Taiwan.

#### Associate Incentives

As a percentage of net sales, Associate incentives increased to 41.4% during the nine months ended September 27, 2008, compared with 40.0% in 2007. This increase is due to a higher payout rate of our base Compensation Plan commissions, and an increase in the amount paid for contests and promotions.

#### Selling, General, and Administrative Expenses

Selling, general and administrative expenses increased to 24.4% of net sales for the nine months ended September 27, 2008, compared with 21.3% in 2007. In absolute terms, our selling, general and administrative expenses increased by \$10.6 million. This increase in absolute terms is attributed to the following:

- · An increase of approximately \$3.9 million in wage-related expenses;
- An increase of approximately \$1.9 million relating to higher depreciation and rent expense;
- · Non-recurring legal and other professional fees of approximately \$1.7 million, relating to the tender offer process;

24

#### Table of Contents

- · Increased spending of approximately \$1.2 million on Associate events and support activities; and
- · An increase in accounting and auditing service fees of nearly \$700 thousand.

The increase of selling, general and administrative expenses as a percentage of net sales can be attributed to all of the above combined with relatively flat sales growth.

#### Other Income (Expense)

Other income (expense) changed from net other income of \$188 thousand during the nine months ended September 29, 2007 to

net other expense of \$625 thousand during the nine months ended September 27, 2008. The largest component of this change was a \$277 thousand loss relating to international currency exchange during the nine months ended September 27, 2008, compared with a \$769 thousand gain in the corresponding period of 2007. Interest income also decreased during the nine months ended September 27, 2008. Both of these factors were partially offset by the decrease in interest expense due to a lower average balance on our line of credit.

#### **Diluted Earnings Per Share from Continuing Operations**

Diluted earnings per share from continuing operations decreased \$0.42, or 21.0%, to \$1.58 during the nine months ended September 27, 2008, compared with \$2.00 in 2007. This change was the result of relatively flat sales, combined with higher operating costs. Notably, non-recurring charges relating to the recently terminated tender offer reduced earnings per share by \$0.07. The decrease in diluted earnings per share was partially offset by a lower number of average shares outstanding due to share buybacks during 2007.

#### **Liquidity and Capital Resources**

We have historically met our working capital and capital expenditure requirements by using both net cash flow from operations and by drawing from our line of credit. Our principal source of liquidity is our operating cash flow, the availability of which is directly affected by variations in the total revenues of the Company. There are no material restrictions on our ability to transfer and remit funds among our international subsidiaries.

During the nine months ended September 27, 2008, net cash flow from operating activities totaled \$38.1 million, compared with \$44.1 million for the same period in 2007. This change was primarily the result of a decrease in net earnings during the nine months ended September 27, 2008, compared with the same period in 2007.

Cash and cash equivalents increased to \$13.7 million at September 27, 2008, from \$12.9 million at December 29, 2007. Net working capital decreased to \$5.5 million at September 27, 2008, compared with \$5.8 million at December 29, 2007.

We currently maintain a \$40.0 million credit facility with Bank of America. As of September 27, 2008, our balance on this line of credit was \$30.7 million. This consists of amounts that we have used to complete the expansion of our facilities in Salt Lake City, Utah, and in Sydney, Australia, as well as to fund share repurchases and retirements. We will be required to pay the balance on this line of credit in full at the time of maturity in May 2011. This credit agreement contains restrictive covenants that are based on our EBITDA and on a specified debt coverage ratio. As of September 27, 2008, we were in compliance with these covenants. Management is not aware of any issues currently impacting Bank of America's ability to honor their commitment to extend credit under this line of credit. If Bank of America became unable to honor their commitment to extend credit under this line of credit, our operating cash flow combined with our cash balances should be adequate to meet our working capital requirements, including payment on this line of credit. We currently have no planned major capital expenditures.

We have completed the final phase of the expansion of our corporate headquarters. As of September 27, 2008, billings on this expansion totaled \$21.2 million. Additionally, we have substantially completed our \$13 million remodel and fit-out project of our Australian facility, and we moved our Australian operations to this new facility in August 2008.

25

#### **Table of Contents**

We believe that current cash balances, cash provided by operations, and amounts available under our line of credit will be sufficient to cover our operating and capital needs in the ordinary course of business for the foreseeable future. If we experience an adverse operating environment or unusual capital expenditure requirements, additional financing may be required. No assurance can be given, however, that additional financing, if required, would be available or on favorable terms. We may also require or seek additional financing for the purpose of expanding new markets, growing our existing markets, or for other reasons. Such financing may include the use of additional debt or the sale of additional equity securities. Any financing which involves the sale of equity securities or instruments that are convertible into equity securities could result in immediate and possibly significant dilution to our existing shareholders.

#### Item 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

We conduct business in several countries and intend to continue to expand our international operations. Net sales, earnings from operations, and net earnings are affected by fluctuations in currency exchange rates, interest rates, and other uncertainties that are inherent in doing business and selling product in more than one currency. In addition, our operations are exposed to risks that are associated with changes in social, political, and economic conditions in our international operations, including changes in the laws and policies that govern investment in international countries where we have operations, as well as, to a lesser extent, to changes in United States laws and regulations relating to international trade and investment.

International Currency Risks. Net sales outside the United States represented 59.3% and 62.6% of our net sales in the nine month periods ended September 29, 2007 and September 27, 2008, respectively. Inventory purchases are transacted primarily in U.S. dollars from vendors located in the United States. The local currency of each international subsidiary is considered the functional currency, with all revenue and expenses being translated at weighted-average currency exchange rates for the applicable periods. In general, our reported sales and related earnings are affected positively by a weakening of the U.S. dollar and negatively by a strengthening of the U.S. dollar. Changes in currency exchange rates affect the relative prices at which we sell our products. Given the uncertainty of exchange rate fluctuations, we cannot estimate the effect that these fluctuations may have on our future business, product pricing, results of operations, or financial condition.

We seek to reduce exposure to fluctuations in currency exchange rates primarily through the timing of cash transfers from certain

of our international markets. Periodically we will seek to further reduce exposure by creating offsetting positions through the use of currency exchange contracts. We do not use derivative financial instruments for trading or speculative purposes. Our use of currency exchange contracts includes the purchase of put options, which give us the right, but not the obligation, to sell international currency at a specified exchange rate ("strike price"). These contracts provide protection in the event that the currency weakens beyond the option strike price. The fair value of these contracts is estimated based on period-end quoted market prices, and the resulting asset and expense, which historically has not been material, is recognized in our Consolidated Financial Statements. As of September 27, 2008, we had the following contracts in place with Bank of America and Wells Fargo to further offset exposure to currency exchange rate fluctuations:

26

#### **Table of Contents**

Foreign Currency	c	overage	Average Strike Price	 Fair Value	Maturity Date
	(in t	housands)		(in thousands)	
Put options (Company may sell Canadian Dollar / buy U.S. Dollar)	\$	4,509	1.11	\$ 9	October - November, 2008
Put options (Company may sell New Zealand Dollar / buy U.S. Dollar)	\$	803	1.49	\$ 13	October - November, 2008
Put options (Company may sell New Taiwan Dollar / buy U.S. Dollar)	\$	918	32.68	\$ 4	October - November, 2008
Put options (Company may sell Mexican Peso / buy U.S. Dollar)	\$	469	10.66	\$ 11	October - November, 2008

**Interest Rate Risks.** As of September 27, 2008, we had an outstanding balance of \$30.7 million on our line of credit, with a weighted-average interest rate of 3.61%. This interest rate is computed at the bank's Prime Rate, or LIBOR, and is adjusted by features in the credit agreement for this line of credit, with fixed-rate term options of up to six months. The annual impact of a 100-basis-point increase in the interest rate on the above balance would not materially affect our earnings.

#### Item 4. CONTROLS AND PROCEDURES

#### **Disclosure Controls and Procedures**

We maintain disclosure controls and procedures that are designed to ensure that information that is required to be disclosed in our Exchange Act reports is recorded, processed, summarized, and reported within the time periods that are specified in the SEC's rules and forms and that such information is accumulated and communicated to management, including our Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding any required disclosure. In designing and evaluating these disclosure controls and procedures, management recognized that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving the desired control objectives.

As of the end of the period covered by this report, our Chief Executive Officer and Chief Financial Officer evaluated the effectiveness of the design and operation of our disclosure controls and procedures (as defined in Rule 13a- 15(e) under the Exchange Act). Based on this evaluation, the Chief Executive Officer and Chief Financial Officer concluded that our disclosure controls and procedures were effective as of September 27, 2008.

#### **Changes in Internal Control Over Financial Reporting**

There were no changes in our internal control over financial reporting that occurred during the quarter ended September 28, 2008 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

2.7

#### Table of Contents

#### PART II. OTHER INFORMATION

#### **Item 1. LEGAL PROCEEDINGS**

Consolidated Shareholder Class Action Lawsuit: Case No. 2:07cv177DAK

In our Quarterly Report on Form 10-Q, filed on August 7, 2008, we disclosed that, on July 23, 2008, the federal district court granted the Company's motion to dismiss, with prejudice, the consolidated shareholder class action lawsuit, filed as case no. 2:07cv177DAK. As a matter of law, the plaintiff had the right to appeal the court's order within 30 days of the date of that order. The deadline for filing the appeal has expired, and the plaintiff did not file a notice of appeal.

Johnson v. USANA

As of September 27, 2008, a distributor class action lawsuit was pending in California State court against the Company. Further information with respect to this litigation is contained under the caption "Legal Proceedings" in Item 3 of Part 1 of our Annual Report on Form 10-K, which was filed with the Securities and Exchange Commission on March 13, 2008. In September 2008, the Plaintiffs agreed to request that the court dismiss this litigation with prejudice after the plaintiffs reviewed recent evidence and determined that there was no longer any merit to maintaining a class action lawsuit. On October 1, 2008, the court dismissed this litigation with prejudice.

#### Item 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

We had no unregistered sales of equity securities during the quarter ended September 27, 2008. Purchases of shares of Company common stock made by the Company under its share repurchase program for each fiscal month during the quarter ended September 27, 2008 are summarized in the following table:

#### (c) Repurchases

### Issuer Purchases of Equity Securities (amounts in thousands, except per share data)

Total Number of Shares Average Price Purchased Paid per Share		Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs	Approximate Dollar Value of Shares that May Yet Be Purchased Under the Plans or Programs *		
274	\$	36.05	274	\$	40,360
535	\$	33.94	535	\$	22,197
0	\$	0.00	0	\$	22,197
809	\$	34.66	809		
	Number of Shares Purchased 274 535	Number of Shares Purchased Parchased Parchased S S S S S S S S S S S S S S S S S S S	Number of Shares Purchased Average Price Paid per Share  274 \$ 36.05  535 \$ 33.94	Number of Shares Purchased     Average Price Paid per Share     Purchased as Part of Publicly Announced Plans or Programs       274     \$ 36.05     274       535     \$ 33.94     535       0     \$ 0.00     0	Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs  274 \$ 36.05 274 \$  535 \$ 33.94 535 \$  0 \$ 0.00 0 \$ \$

<sup>\*</sup> The Company's share repurchase plan has been ongoing since the fourth quarter of 2000, with the Company's Board of Directors periodically approving additional dollar amounts for share repurchases under the plan. At the beginning of the third quarter, the Company had \$50,261 remaining under the plan. There currently is no expiration date on the approved repurchase amount.

28

#### Table of Contents

#### Item 6. EXHIBITS

Exhibit Number	Description	
3.1	Amended and Restated Articles of Incorporation (Incorporated by reference to Report on Form 8-K, filed April 25, 2006)	
3.2	Bylaws (Incorporated by reference to Report on Form 8-K, filed April 25, 2006)	
4.1	Specimen Stock Certificate for Common Stock, no par value (Incorporated by reference to Registration Statement on Form 10, File No. 0-21116, effective April 16, 1993)	
10.1	2002 USANA Health Sciences, Inc. Stock Option Plan (Incorporated by reference to Registration Statement on Form S-8, filed July 18, 2002)*	
10.2	Form of employee or director non-statutory stock option agreement under the 2002 Stock Option Plan (Incorporated by reference to Report on Form 10-K, filed March 6, 2006)*	
10.3	Form of employee incentive stock option agreement under the 2002 Stock Option Plan (Incorporated by reference to Report on Form 10-K, filed March 6, 2006)*	
10.4	Credit Agreement by and between Bank of America, N.A. and USANA Health Sciences, Inc. (Incorporated by reference to Report on Form 10-Q for the period ended July 3, 2004)	
10.5	Amendment dated May 17, 2006 to Credit Agreement dated June 16, 2004 (Incorporated by reference to Report on Form 10-Q for the period ended September 30, 2006)	
10.6	Amendment dated April 24, 2007 to Credit Agreement dated June 16, 2004 (Incorporated by reference to Report on	

	Form 10-Q for the period ended March 31,	2007)	
10.7	USANA Health Sciences, Inc. 2006 Equity April 25, 2006)*	Incentive Award Plan (Incorporated by reference to Report on Form 8-K, filed	
10.8	Form of Stock Option Agreement for award of non-statutory stock options to employees under the USANA Health Sciences, Inc. 2006 Equity Incentive Award Plan (Incorporated by reference to Report on Form 8-K, filed April 26, 2006)		
10.9	Form of Stock Option Agreement for award of non-statutory stock options to directors who are not employees under the USANA Health Sciences, Inc. 2006 Equity Incentive Award Plan (Incorporated by reference to Report on Form 8-K, file April 26, 2006)*		
10.10	Form of Incentive Stock Option Agreement under the USANA Health Sciences, Inc. 2006 Equity Incentive Award Plan (Incorporated by reference to Report on Form 8-K, filed April 26, 2006)*		
10.11	Form of Stock-Settled Stock Appreciation Rights Award Agreement for employees under the USANA Health Sciences, Inc. 2006 Equity Incentive Award Plan (Incorporated by reference to Report on Form 8-K, filed April 26, 2006)		
10.12	Form of Stock-Settled Stock Appreciation Rights Award Agreement for directors who are not employees under the USANA Health Sciences, Inc. 2006 Equity Incentive Award Plan (Incorporated by reference to Report on Form 8-K, file April 26, 2006)*		
10.13	Form of Deferred Stock Unit Award Agreement for grants of deferred stock units to directors who are not employees und the USANA Health Sciences, Inc. 2006 Equity Incentive Award Plan (Incorporated by reference to Report on Form 8-K, filed April 26, 2006)*		
10.14	Form of Indemnification Agreement between Form 8-K, filed May 24, 2006)*	en the Company and its directors (Incorporated by reference to Report on	
		29	
Table of Con	tents .		
10.15	Form of Indemnification Agreement between Form 8-K, filed May 24, 2006)*	en the Company and certain of its officers (Incorporated by reference to Report	
11.1	Computation of Net Income per Share (incl	luded in Notes to Consolidated Financial Statements)	
31.1	Certification of Chief Executive Officer pursuant to section 302 of the Sarbanes-Oxley Act of 2002		
31.2	Certification of Chief Financial Officer pur	suant to section 302 of the Sarbanes-Oxley Act of 2002	
32.1	Certification of Chief Executive Officer pursuant to section 906 of the Sarbanes-Oxley Act of 2002, 18 U.S.C. Section 1350		
32.2	Certification of Chief Financial Officer pur	suant to section 906 of the Sarbanes-Oxley Act of 2002, 18 U.S.C. Section 1350	
* Denotes a r	nanagement contract or compensatory plan or	· arrangement.	
		30	
Table of Con	tents .		
		SIGNATURES	
Dure	uant to the requirements of the Securities Evo	change Act of 1934, the registrant has duly caused this report to be signed on its	
	undersigned thereunto duly authorized.	mange Act of 1934, the registrant has dury caused this report to be signed on its	
USANA HEA	ALTH SCIENCES, INC.		
Date	:: November 6, 2008	/s/ Jeffrey Yates	
		Jeffrey Yates	
		Chief Financial Officer (Principal Financial and Accounting Officer)	

#### CHIEF EXECUTIVE OFFICER CERTIFICATION

#### I, David A. Wentz, certify that:

- 1. I have reviewed this Quarterly Report on Form 10-Q of USANA Health Sciences, Inc. (the "Registrant");
- 2. Based on my knowledge, this Quarterly Report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this Quarterly Report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this Quarterly Report, fairly present in all material respects the financial condition, results of operations and cash flows of the Registrant as of, and for, the periods presented in this Quarterly Report;
- 4. The Registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the Registrant and have:
  - a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the Registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this Quarterly Report is being prepared;
  - b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - evaluated the effectiveness of the Registrant's disclosure controls and procedures and presented in this Quarterly Report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this Quarterly Report based on such evaluation; and
  - d) disclosed in this Quarterly Report any change in the Registrant's internal control over financial reporting that occurred during the Registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the Registrant's internal control over financial reporting; and
- 5. The Registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the Registrant's board of directors (or persons performing the equivalent functions):
  - all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the Registrant's ability to record, process, summarize and report financial information; and
  - b) any fraud, whether or not material, that involves management or other employees who have a significant role in the the Registrant's internal control over financial reporting.

Date:	November 6, 2008	/s/ David A. Wentz
		David A. Wentz
		Chief Executive Officer
		(Principal Executive Officer)

#### CHIEF FINANCIAL OFFICER CERTIFICATION

#### I, Jeffrey Yates, certify that:

- 1. I have reviewed this Quarterly Report on Form 10-Q of USANA Health Sciences, Inc. (the "Registrant");
- 2. Based on my knowledge, this Quarterly Report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this Quarterly Report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this Quarterly Report, fairly present in all material respects the financial condition, results of operations and cash flows of the Registrant as of, and for, the periods presented in this Quarterly Report;
- 4. The Registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the Registrant and have:
  - a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the Registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this Quarterly Report is being prepared;
  - b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - evaluated the effectiveness of the Registrant's disclosure controls and procedures and presented in this Quarterly Report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this Quarterly Report based on such evaluation; and
  - d) disclosed in this Quarterly Report any change in the Registrant's internal control over financial reporting that occurred during the Registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the Registrant's internal control over financial reporting; and
- 5. The Registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the Registrant's board of directors (or persons performing the equivalent functions):
  - all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the Registrant's ability to record, process, summarize and report financial information; and
  - b) any fraud, whether or not material, that involves management or other employees who have a significant role in the the Registrant's internal control over financial reporting.

Date:	November 6, 2008	/s/ Jeffrey Yates
		Jeffrey Yates
		Chief Financial Officer
		(Principal Accounting and Financial Officer)

#### CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

The undersigned hereby certifies that the Quarterly Report on Form 10-Q of USANA Health Sciences, Inc. for the quarter ended September 27, 2008 as filed November 6, 2008 with the Securities and Exchange Commission, fully complies with the requirements of Section 13(a) or 15(d) of The Securities Exchange Act of 1934 (15 U.S.C. 78m) and that the information contained in the Quarterly Report fairly presents, in all material respects, the financial condition and results of operations of USANA Health Sciences, Inc.

Date:	November 6, 2008	/s/ David A. Wentz
		David A. Wentz
		Chief Executive Officer
		(Principal Executive Officer)

#### CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

The undersigned hereby certifies that the Quarterly Report on Form 10-Q of USANA Health Sciences, Inc. for the quarter ended September 27, 2008 as filed November 6, 2008 with the Securities and Exchange Commission, fully complies with the requirements of Section 13(a) or 15(d) of The Securities Exchange Act of 1934 (15 U.S.C. 78m) and that the information contained in the Quarterly Report fairly presents, in all material respects, the financial condition and results of operations of USANA Health Sciences, Inc.

Date:	November 6, 2008	/s/ Jeffrey Yates
		Jeffrey Yates
		Chief Financial Officer
		(Principal Accounting and Financial Officer)